



City of Westminster

Committee Agenda

Title: **Licensing Sub-Committee (4)**

Meeting Date: **Thursday 12 October 2023**

Time: **10.00 am**

Venue: **Rooms 18.01 - 18.03 - 18th Floor, 64 Victoria Street, London, SW1E 6QP**

Members: **Councillors:**
Angela Piddock (Chair)
Judith Southern
Karen Scarborough

Members of the public are welcome to attend the meeting and listen to the discussion Part 1 of the Agenda.

Admission to the public gallery is via a visitor's pass which is available from the main ground floor reception at 64 Victoria Street from 9.30am.

If you have a disability and require any special assistance, please contact the Committee Officer (details listed below) in advance of the meeting.

An Induction loop operates to enhance sound for anyone wearing a hearing aid or using a transmitter.

If you require further information, please contact the Committee Officer, Sarah Craddock, Committee and Councillor Co-ordinator.

Email: scraddock@westminster.gov.uk Tel: 07790980186
Corporate Website: www.westminster.gov.uk

Note for Members: Members are reminded that officer contacts are shown at the end of each report and Members are welcome to raise questions in advance of the meeting. Regarding Item 2, guidance on Declarations of Interests is included in the Code of Governance. If Members and Officers have any questions, they should contact the Director of Law before the meeting please.

AGENDA

PART 1 (IN PUBLIC)

1. MEMBERSHIP

To report any changes to the membership.

2. DECLARATIONS OF INTEREST

To receive declarations by Members and Officers of the existence and nature of any pecuniary interests or any other significant interest in matters on this agenda.

Licensing Applications for Determination

1. MY PLACE, BASEMENT AND GROUND FLOOR, 21 BERWICK STREET, W1F 0PZ

(Pages 1 - 50)

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
West End * West End ** None	My Place Basement and Ground Floor 21 Berwick Street W1F 0PZ	New Premises Licence	23/04605/LIPN
*Cumulative Impact Area ** Special Consideration Zone			

2. 162 BUCKINGHAM PALACE ROAD, SW1W 9TR

(Pages 51 - 70)

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
Knightsbridge and Belgravia * None ** None	162 Buckingham Palace Road SW1W 9TR	New Premises Licence	23/04788/LIPN
*Cumulative Impact Area ** Special Consideration Zone			

3. FARMER J, 210 PICCADILLY, LONDON, W1J 9HL

**(Pages 71 -
124)**

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
St James's * None ** West End Buffer Zone	Farmer J 210 Piccadilly London W1J 9HL	New Premises Licence	23/04474/LIPN
*Cumulative Impact Area ** Special Consideration Zone			

**Stuart Love
Chief Executive
4 October 2023**

In considering applications for Premises Licences under the Licensing Act 2003, the Sub Committee is advised of the following:

Policy Considerations

The Licensing Sub-Committee is required to have regard to the City of Westminster statement of Licensing Policy, effective from January 2021.

Guidance Considerations

The Licensing Sub-Committee is required to have regard to any guidance issued by the Secretary of State under Section 182 the Licensing Act 2003. The most recent version was published in April 2018.

Core hours When Customers Are Permitted to Be on The Premises

Core hours, as set out in the Council's Statement of Licensing Policy 2021, are when customers are permitted to be on the Premises. The maximum opening hours permitted will not exceed the start time and terminal hour for each of the days where licensable activity is permitted.

Note: The core hours are for all licensable activities but if an application includes Late Night Refreshment, then the starting time for that licensable activity will be 11.00 pm.

1. Casinos

Up to 24 hours a day whilst Casino Gaming is permitted by a Premises Licence under the Gambling Act 2005.

2. Cinemas, Cultural Venues and Live Sporting Premises

Monday to Sunday: 09:00 hours to 24:00 hours

3. Hotels

Monday to Thursday: 09:00 hours to 23:30 hours

Friday and Saturday: 09:00 hours to 24:00 hours

Sunday: 09:00 hours to 22:30 hours

Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

Sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours

4. Off licences

Monday to Saturday: 08:00 hours to 23:00 hours

Sunday: 09:00 hours to 22:30 hours

5. Outdoor Spaces

Monday to Thursday: 09:00 hours to 23:30 hours

Friday and Saturday: 09:00 hours to 24:00 hours

Sunday: 09:00 hours to 22:30 hours

Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

6. Pubs and bars, Fast Food and Music and Dance venues

Monday to Thursday: 10:00 hours to 23:30 hours

Friday and Saturday: 10:00 hours to 24:00 hours

Sunday: 12:00 hours to 22:30 hours

Sundays Immediately Prior To A Bank Holiday: 12:00 hours to 24:00 hours

7. Qualifying Clubs

Monday to Thursday: 09:00 hours to 24:00 hours
Friday and Saturday: 09:00 hours to 24:00 hours
Sunday: 09:00 hours to 22:30 hours
Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

8. Restaurants

Monday to Thursday: 09:00 hours to 23:30 hours
Friday and Saturday: 09:00 hours to 24:00 hours
Sunday: 09:00 hours to 22:30 hours
Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

9. Sexual Entertainment Venues and Sex Cinemas

Monday to Thursday: 09:00 hours to 23:30 hours
Friday and Saturday: 09:00 hours to 24:00 hours
Sunday: 09:00 hours to 22:30 hours
Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

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City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

Licensing Ref No:

Title of Report:

Report of:

Wards involved:

Policy context:

Financial summary:

Report Author:

Contact details

12 October 2023

23/04605/LIPN - New Premises Licence

My Place
Basement And Ground Floor
21 Berwick Street
London

Director of Public Protection and Licensing

West End

City of Westminster Statement of Licensing Policy

None

Kevin Jackaman
Senior Licensing Officer

Telephone: 0207 641 6500
Email: kjackaman@westminster.gov.uk

1.	Application		
1-A	Applicant and premises		
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	10 July 2023		
Applicant:	S & D Soho Ltd		
Premises:	My Place		
Premises address:	Basement And Ground Floor 21 Berwick Street London W1F 0PZ	Ward:	West End
		Cumulative Impact Area:	West End
		Special Consideration Zone:	None
Premises description:	According to the application form the premises intend to trade as a restaurant		
Premises licence history:	<p>There is an existing premises licence in respect of the premises (Licence number 22/09052/LIPRW) The applicant is proposing that this licence will be surrendered should the current application be granted.</p> <p>A full licence history for the premises appears at Appendix 3.</p>		
Applicant submissions:	The application is submitted following the application advice with Westminster's Environmental Health Consultation Team.		
Applicant amendments:	<p>During consultation the applicant has amended the application as follows:</p> <ol style="list-style-type: none"> 1. The application to extend the hours on New Years Eve has been withdrawn 2. The closing hours have been amended to come into line with core hours. 3. The start of permitted hours is amended to 9:00am <p>The applicant has also confirmed that the hatched area where customers are permitted to drink alcohol without consuming food will be restricted as follows:</p> <ul style="list-style-type: none"> • Limited to 12 people • Waiter/ waitress service only. • Seated customers only <p>Details of the application as now applied for are set out at 1-B below.</p>		

1-B	Proposed licensable activities and hours						
Late Night Refreshment:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	N/A
End:	23:30	23:30	23:30	23:30	00:00	00:00	
Seasonal variations/ Non-standard timings:		On Sundays prior to bank holidays to 00:00					

Sale by retail of alcohol				On or off sales or both:			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	09:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		On Sundays prior to bank holidays to 00:00					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	07:00	07:00	07:00	07:00	07:00	07:00	07:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:		On Sundays prior to bank holidays to 00:00					
Adult Entertainment:		None					

2.	Representations
2-A	Responsible Authorities
Responsible Authority:	Metropolitan Police Service
Representative:	Dave Morgan
Received:	04 August 2023
<p>With reference to the above, I am writing to inform you that the Metropolitan Police Service as a Responsible Authority are objecting to this application on the basis that if granted, it would undermine the Licensing Objectives, namely The Prevention of Crime and Disorder.</p> <p>The venue sits within the Cumulative Impact Zone and the Police are concerned that the venue may add to the cumulative impact in an already demanding area.</p> <p>The applicant is seeking:</p> <p>Late Night Refreshment</p> <ul style="list-style-type: none"> Monday to Thursday: 23:00 to 23:30 	

- Friday to Saturday: 23:00 to 00:00

Sale by Retail of Alcohol (On and Off Sales)

- Monday to Thursday: 08:00 to 23:30
- Friday to Saturday: 08:00 to 00:00
- Sunday: 08:00 to 22:30

It is noted that the venue already possesses a licence (22/09052/LIPRW), and that this new application will supersede the current licence should it be granted.

Currently, the venue has on sale alcohol sales of:

Sale by Retail of Alcohol (On Sales)

- Monday to Wednesday: 10:00 to 23:00
- Thursday to Saturday: 10:00 to 23:30
- Sunday: 11:00 to 22:00

The new application seeks to increase the hours for alcohol sales (especially in the mornings) as well as the following:

- the inclusion of off sales,
- an increase in capacity from 30 to 60 persons (excluding staff),
- an exemption of the restaurant condition for up to 12 customers in a designated area from midday.

The Metropolitan Police Service have concerns that these additions to the new licence will add to the Cumulative Impact in the area and that the venue will find it difficult to monitor them. There are concerns that the 'hatched' area will allow customers to drink from midday to close, without the requirement of consuming a meal and that this area will be difficult to monitor by staff.

These concerns are compounded by the fact that on the 1st April 2023, the venue was visited by members of the Westminster Licensing Police Team who found that the venue were operating beyond their capacity and were clearly trading as a bar and not a restaurant.

Due to breaching the restaurant and capacity conditions, the venue was issued with a Section 19 Closure Notice and it is from these breaches and the subsequent closure notice that it is believed that this new application has been submitted.

The Police have concerns that the venue has already failed to comply with the conditions on the current licence and therefore have legitimate concerns that the applicant will fail to uphold the Licensing Objectives with the new licence.

It is for these reasons that the Metropolitan Police Service are making a representation to this application.

Further submissions will be presented in due course.

Responsible Authority:	Environmental Health
Representative:	Sally Fabbriatore
Received:	07 August 2023

I refer to the application for a new Premises Licence for the above premises. **The premises is situated in the West End Cumulative Impact Zone.**

This representation is based on the Operating Schedule and the submitted plans, for the ground floor and basement titled with address and both dated 10/07/23.

The applicant is seeking the following on the **basement and ground floor**:

1. To allow the Supply of Alcohol 'on' the premises Monday to Thursday 08:00-23:30 hours, Friday to Saturday 08:00-00:00 hours and Sunday 08:00-22:30 hours.
2. To allow Late Night Refreshment 'indoors' Monday to Thursday 23:00-23:30 hours and Friday to Saturday 23:00-00:00 hours.
3. To allow the above activities from the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day and to allow until 00:00 hours Sundays prior to bank holidays.

I wish to make the following representation in relation to the above application:

1. The Supply of Alcohol may cause an increase in Public Nuisance in the cumulative impact area and may impact on Public Safety.
2. The provision of Late Night Refreshment may cause an increase in Public Nuisance in the cumulative impact area.
2. The additional hours on New Year's Eve and Sundays prior to bank holidays may cause an increase in Public Nuisance in the cumulative impact area.

The applicant has proposed conditions as detailed in pre-application advice, 23/02585/PREAPM. Further conditions may be proposed by Environmental Health to protect the Licensing Objectives.

The granting of the new Premises Licence as presented would have the likely effect of causing an increase in Public Nuisance in the cumulative impact area and may impact on Public Safety.

Should you wish to discuss the matter further please do not hesitate to contact me.

Responsible Authority:	Licensing Authority
Representative:	Roxsana Haq
Received:	03 August 2023

I write in relation to the application **(23/04605/LIPN)** submitted for a new Premises Licence for:

My Place, 21 Berwick Street, Basement And Ground Floor, London, W1F 0PZ

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011 the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the Licensing Objectives:

- Prevention of Public Nuisance

- Prevention of Crime & Disorder
- Public Safety
- Protection of Children from harm

This application seeks to permit the following licensable activities:

Late Night Refreshment:

Monday to Thursday 23:00 to 23:30
 Friday to Saturday 23:00 to 00:00

Supply of Alcohol: (both on and off sales)

Monday to Thursday 08:00 to 23:30
 Friday to Saturday 08:00 to 00:00
 Sundays 08:00 to 22:30

Non-standard timings:

From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.
 On Sundays prior to bank holidays 08:00 – 00:00

Opening Hours:

Monday to Thursday: 07:00 – 00:00
 Friday and Saturday: 07:00 – 00:30
 Sunday: 07:00 – 23:00

The premises are located within the West End Cumulative Impact Zone and as such, a number of policy points must be considered, namely CIP1 and RNT1(B) and PB1.

Cumulative Impact Policy CIP1 states:

- A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:
 1. Vary the hours within core hours under policy HRS1
 2. Vary the licence to reduce the overall capacity of the premises. And
- C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact"

Policy RNT1(B) states:

- B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:
 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.
 2. The hours for licensable activities are within the council's Core Hours Policy HRS1.
 3. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone.
 4. The application and operation of the venue meeting the definition of a restaurant as per Clause C.
- C. For the purposes of this policy a restaurant is defined as:
 1. A premise in which customers are shown to their table or the customer will select a table themselves to which food is either served to them or they have collected themselves.
 2. Which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at a table.
 3. Which do not provide any takeaway service of food and/or drink for immediate

- consumption.
4. Where alcohol shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.
 5. The sale and consumption of alcohol prior to such meals may be in a bar area but must also be ancillary to the taking of such meal.

It is noted that the hours sought for licensable activities fall within the council's core hours for a restaurant.

The Licensing Authority note that the premises shall only trade as a restaurant save for the hatched area and has proposed Westminster's model restaurant condition MC 66. The application states the hatched area shall not exceed 12 persons and the supply of alcohol in the hatched area shall be limited to customers who are seated and served by waiter/waitress only. This provides some comfort to potential concerns of vertical drinking in this bar area of the restaurant.

However, can you clarify if this hatched area will operate from midday to closing hours fully as a bar? Or is this a holding bar area for diners waiting for a table or post meal drinks?

Notwithstanding the above, as the premise fall with the West End cumulative impact area, it is for the applicant to demonstrate that the proposed variation will have no adverse impact within the West End Cumulative Impact Area in accordance with Policy CIP1.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation

2-B Other Persons	
Name:	██████████
Address and/or Residents Association:	██████████ ██████████ ██████████ ██████████
Received:	06 August 2023
My Place Soho is and always has been a safe place for myself and my friends to visit at anytime of day. They have always been lovely and supportive neighbours and play a huge part in our community. Any objection to this change in licensing is ridiculous and uninformed. I cannot think of a more deserving business to have good fortune! I wish them to have all the best and continue to prosper and play a pivotal role in our community.	
Name:	██████████
Address and/or Residents Association:	██████████ ██████████ ██████████
Received:	24 July 2023
As a ██████████ of My Place for the last 8 years I fully support their application for a change in the provision of their licence as covered under application reference 23/04605/LIPN. Not only are they a family friendly establishment where we have often spent time with our children, but they are one of the few venues in the vicinity of Berwick Street where we have	

never had any concerns over anti-social behaviour or issues over noise.

The management and staff are classed as part of the local community and it is obvious that they consider themselves as such.

I fully support this application and would be happy to explain my reasoning in person if required. Where several establishments in our local area seem to be given free rein to ignore their own licensing restrictions it is refreshing to see a business going through the correct process in order to ensure they are legally compliant.

Please do not hesitate to get in touch if you need any more detail.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	31 July 2023

To whom it may concern,

I support the application from My Place for a new/updated alcohol licence on the basis that.

Despite living [REDACTED] the bar/restaurant I have not experienced any nuisance from smells or crime/disorder. I can only conclude that this is because the bar is well managed and due care is taken at all times.

I frequent the bar regularly and have never had any issues with public safety and I don't think the proposed changes to licence will have any impact on this.

I have never witnessed anything that would put children at harm it is a family friendly bar and I believe it will continue to be run in that fashion.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	04 August 2023

Sam and Dini have run My Place impeccably since it opened. Because of their longstanding connection with Soho, it instantly had a locals and community feel.

It's also a very safe place - they take security seriously. The whole team are exceptionally good with children, we live locally with our 2 children who have grown up with Sam and Dini - they feel very secure in Berwick St because of My Place. Tourists are also made to feel very welcome and staff go out of their way to help them.

My Place is an asset to Soho businesses and residents.

Name:	██████████
Address and/or Residents Association:	██████████ ██████████ ██████████
Received:	02 August 2023

As a local resident who lives very near the premises and often passes by I strongly object the application. I have lived ██████████ for 25 years, and in Soho for 31 years. The premises, The Place, occupy a space in at stretch of Berwick street that is mainly residential property. Already, this premises give reason for noise nuisance to the point residents can no longer enjoy a basic human right - to enjoy their home in peace - because they very often play very loud music that definitely goes far beyond the boundaries of their premises and they always keep the entrance door open and have already tables and chairs on the pavement, something I disagree with, and particularly in the context of noise pollution in Soho. Soho is already a high stress area and over saturated with bars and restaurants selling alcohol and this quiet residential space needs to be protected from more noise nuisance, anti-social and drunken behaviour and activity.

There are already a lot of premises where people can drink - many of them struggling. To add another licensed facility to drink alcoholic beverages would be crassly inadequate and raises great concern - and particularly when it's in one of the last residential stretches of road Soho has. Customers of The Place would add to the issues of late night antisocial behaviours and/or cause public nuisance and/or cause crime and disorder late at night in and around my street.

We cannot bear an additional alcohol license in Soho, and particularly not in one of the last stretches of residential street in Soho. Granting such an application would bring more rowdy behaviour to Berwick street when police are already overwhelmed with crime in the area.

I trust that you will sincerely consider my concerns when you decide upon the licensing application referenced 23/04605/LIPN. And please do consider how long it can take to reign in a premises once the mistake of providing a license has been made and residents are once more inconvenienced and have to draw on scarce resource to revert the wrong decision - in this current cost of living crisis.

Name:	██████████
Address and/or Residents Association:	██████████ ██████████ ██████████
Received:	04 August 2023

My objection relates to the 'likely effect' of the grant of the application on the promotion of the 'licensing objectives', including 'prevention of public nuisance' (which includes noise and anti-social behaviour).

I live on ██████████ with my family. We have lived here for over 20 years.

Noise:

1. We are experiencing increased problems with noise at night caused by people who have drunk alcohol and become uninhibited: loud talking, singing, arguing. This is a cumulative effect of many licenses being granted.
2. Noisy collection of waste from bars (glass) at night has increased since we moved in.

Antisocial Behaviour:

1. Customers of the local bars use Duck Lane to urinate after they have left the venues.

For me, the changes to the licence are therefore of concern. I cannot relate the problems specifically to this premises, but the problems arise from the cumulative impact of a large number of licensed premises in the vicinity and although this premises may not be a large contributor to this, anything which extends hours/increases bar use/encourages more people should be avoided.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	22 July 2023

I have used My Place Soho regularly since it opened.
I have always found it a welcoming, friendly and safe place with good quality food and expertly made coffee and drinks.

I have never witnessed any problems with anti-social behaviour or excessive noise. The management team are always vigilant, which makes me feel secure.
I have made some good friends in My Place Soho and found it a relaxing place to be when having some health problems.

I believe that it is essential to support small businesses and I, therefore, give my full support to this application.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	18 July 2023

My Place Soho is the heart of our community. I have read the changes to the license that they are requesting. I am very happy to support them.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	04 August 2023

I live [REDACTED] My Place and find them a tremendous asset to our local community. It is not easy to meet people in London but I have met many people at My Place, which I frequently use for breakfast and lunch. Most people go there to eat and although they serve alcohol and I enjoy drinking there in the evenings, My Place is less of a bar than a convivial restaurant.

The management and their team are welcoming and well-known to locals and they do an excellent job of making sure that My Place is operated in a sophisticated way, with no loud music and no after-hour disturbances.

I strongly support their application. Soho would be less of a place without My Place.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	17 July 2023
We whole heartedly support 'My Place' they are very considerate to the local people and appreciate what being a good neighbour is all about. All the staff are friendly and understand the impact of our community and keep that always first in their thoughts..	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	06 August 2023
To whom it may concerns.	
I object to My Place extending their licence on the following grounds:	
At every possible situation they can, they try to sell off sales. They have never respected the licence they have. They always try to push as hard as they possible can and break the licence they have today. What will happen if they get 'off sale'? Will they push even more, break even further rules? I am not sure how they have got away with this for years? The pub on the corner have security staff on every day, I have never seen my place have any security at all, never.	
My Place has never taken responsibility over their customers, they have never had security. I spend a lot of my time walking up and down Berwick street and I have seen a huge amount of trouble there late at night, people hanging around making loads of noise. They normally just shut their door, then the problem isn't theirs any more. It wasn't long ago a car drove into their premises, after having an incident at their place. Isn't that of concern? They do not know how to deal with customers professionally and I am hugely concerned over extending their opening hours. They have proven they can't handle the hours they already have and it is proven that people consuming alcohol after 23.00 are the once that cause the most disturbance.	
Me living on [REDACTED] is used to people using it as a public toilet, this will only add to the situation.	
I would like to see My Place talk control over their restaurant, not abusing the licence they already have. They can't handle the situation as it is this will only further the problems.	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	04 August 2023
I am fully supportive of this application,	
My Place is a huge asset to the Soho community and area in general , it offers a safe haven and environment for local people and tourists etc to congregate, meet drink and eat well at reasonable prices, I am a frequent visitor and have always enjoyed a friendly atmosphere have never witnessed any problems it is exceptionally well run with the owners showing the upmost	

respect to the neighbourhood i would support anything that contributes to the success and development of this business

Name: [REDACTED]

Address and/or Residents Association: [REDACTED]
[REDACTED]
[REDACTED]

Received: 05 August 2023

I live [REDACTED]. The owners have always been very considerate about those living by the establishment.

Name: [REDACTED]

Address and/or Residents Association: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Received: 18 July 2023

As most people know I totally support both Dini and Sam owners of My Place Soho, both care so much for the community and on a more personal note cared for both myself and my daughter when I was very ill.

Both Dini and Sam take the management of My Place seriously and one or both of them can usually be found either behind the bar or seating, serving or just sitting chatting with customers.

All the years I have known the boys and have been a customer of My place I have never seen any kind of trouble, it just isn't that kind of place both in the day and the evening, the crossover is done really well.

My Place is used by locals as a meeting place and I myself meet a group of friends almost every morning for a coffee before people go about their business some working others just back home but all after having coffee and a chat and I know my daughters friends all love to meet here knowing its a safe and friendly environment and everyone is made to feel part of the My Place family.

Name: [REDACTED]

Address and/or Residents Association: [REDACTED]
[REDACTED]
[REDACTED]

Received: 04 August 2023

My Place is run by two superb operators with passion and experience; the cafe serves as a central meeting point for residents and visitors alike.

A hub of activity and collaboration, it's a favorite spot for community members to gather and connect. The management's commitment to quality service and active community engagement has made it a cherished establishment in Soho, in a village that is increasingly losing its unique and independent businesses. By supporting this license application, I am not only supporting a local independent business but also reinforcing an institution that adds richness to our cultural landscape. The cafe's compliance with regulations and its positive role in the area make it a deserving candidate for this license. In a time where local identity is ever more precious, My Place Cafe is a symbol of community spirit and local pride.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	17 July 2023
<p>I fully support this application from My Place which is one of my neighbours and a venue I visit about 5 days a week at different times of the day/night since they first opened many years ago. They have an excellent reputation amongst local residents, the wider community and tourists as being a safe and pleasant venue for everyone. I am 60+.</p> <p>1. Crime and disorder My Place is very well managed. I have never witnessed or heard of aggression from customers. All staff appear to be very well trained and know how to deal with rowdy people trying to enter the premises in a professional/subtle way without causing offence to anyone. I have not seen overtly drunk customers in My Place. I have witnessed when the staff think someone has had enough alcohol they stop serving them without any arguments or upset, which I think is brilliant and I wish more establishments in Soho would follow their lead. Even when the venue is full it feels very safe especially for groups of female customers as they never get hassled by drunk men. Staff are always non-aggressive or confrontational. Management is superb.</p> <p>2. Prevention of public nuisance No issues to my knowledge. They play taped music inside and the music is always on a low volume so I can talk to my friends without the need to raise my voice whether it be during the day or evening.</p> <p>3. Protecting children from harm The premises are "family friendly", the staff are always accommodating to ensure families have an enjoyable experience. During the day and early evenings in particular there are always families enjoying My Place which makes for a lovely atmosphere.</p> <p>I have witnessed staff on a few occasions ask for proof of ID from people who may look/appear underage to buy alcohol. If they don't have legitimate ID they are still offered a seat but told they cannot buy alcohol. The staff have a grasp on fake IDs which is impressive.</p>	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	27 July 2023
<p>My Place Soho has been a staple for many years, bringing so much joy to the area. The amazingly friendly staff, great service, and fantastic food and drink. I love that the place is family-friendly and feels like home whenever I take family, friends and colleagues.</p> <p>I fully support all of Sam and Dini's endeavours at My Place Soho.</p>	

Name:	██████████
Address and/or Residents Association:	Soho Society
Received:	06 August 2023

We request Councillors on the panel to consider our concerns about this application from this café to extend the existing licence and permit bar use.

As the Committee will be aware, the onus is on the applicant to demonstrate they will not increase cumulative impact and will promote the licensing objectives.

From the outset we want to acknowledge this is a very popular café for local residents and this also includes members of the Soho Society. We know there will be support from residents to this application. It is important to say we treat all applications equally and in an impartial way, submitting representations to applications which fall outside policy and where we have concerns about the impact on residents, the licensing objectives and cumulative impact. In relation to this application we have a number of concerns which we outline below.

- The extension of the sale of alcohol from 10am to 8am, which is contrary to the core hours policy
- The extension of the closing time beyond the core hours policy to 12.30am, we are concerned with the retention of people in the area and its impact on residential amenity with dispersal between 12.30am and 1am
- The removal in part, of the restaurant condition to create a new bar for 12 customers in the West End Cumulative Impact Zone
- The doubling of capacity from 30 to 60, this café is small and we are not convinced 60 people (including the external area) can be accommodated in this space. Can the applicant confirm the capacity of the outdoor space?
- The inclusion of off-sales, for the avoidance of doubt we ask the applicant to confirm the restaurant condition would apply to all external tables and chairs?

Soho is at the heart of the West End's entertainment district with its **478** licensed premises which includes a large proportion being late night **119** (25%) licensed with a terminal hour between 1am - 6am and a **capacity of 22,480**. We have seen the year on year increase in licensed premises. 38 new premises have opened in Soho between 2020 to 2022, 21 of these being new restaurants and cafés.

This café is situated at the north end of Berwick Street Market, there are two flats above the premises and between Broadwick Street and Peter Street there are a large number of residents, Kemp House being a social housing block covering 17 floors with 68 flats. In addition many of the Registered Charity Number: 1146589 Company Number: 07899282 shops have flats above them. There are also blocks of flats on Peter Street, and two large blocks Ingestre Court and Trenchard House on Hopkins Street which is parallel to Berwick Street.

This section of Berwick Street is also home to a large number of licensed premises, namely the Blue Posts Public House which is next door, Red Dog, Violet's, Mediterranean Café, Flat White, the Breakfast Club, Duck and Rice and Yauatcha, many of which have tables and chairs outside. Also situated at this end of Berwick Street is Broadwick Street with the Ivy Soho Brasserie, Miznon and Namaiki restaurants and the new Broadwick Hotel is due to open in October with its restaurants and late night bar. Overall, this is a significant number of food and beverage premises all concentrated in one small area, which undoubtedly has an impact on residents living nearby.

We object to applications to create bars in restaurants and cafés. With over 200 restaurants in Soho the Committee can appreciate our concern that, if granted, this would change the nature

of restaurants, and would also have a significant impact on the area which is already struggling to deal with the high level of crime and disorder and noise nuisance. **(See Appendix 1)**

The Restaurant Policy RNT1 is clear in raising concerns regarding restaurants turning into bars, it states, *'The Licensing Authority is particularly concerned that restaurant premises within the West End Cumulative Impact Zone do not, even in part, come to operate as bars and particularly not as 'vertical drinking' premises where customers consume alcohol throughout the evening.'* (F112)

Section C, defines restaurants as, **4.** *'Where alcohol shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.'*

This application proposes to remove the restaurant condition, changing the café in part to a bar for 12 customers to consume alcohol without taking a substantial table meal, which the restaurant policy aims to prevent. The policy is there to maintain the distinction between bars and restaurants, safeguarding the public and residents and preventing any increases in the number of drinkers. We therefore respectfully ask the Committee to maintain this important distinction.

In relation to cumulative impact, the analysis of the Cumulative Impact Assessment 2020 showed any increase in the number of drinkers will increase impact. **(See Appendix 2)**

There are real concerns amongst residents about the ever increasing numbers of licensed premises, they have been subjected to noise disturbance and anti-social behaviour that is beyond acceptable levels. They are disturbed by the late night activity as people walk by either shouting, screaming or arguing, noise from pedicabs, car doors slamming, horns honking, and are subjected to anti-social behaviour with people vomiting and urinating in the street and in their doorways.

Residents are also disturbed even if an establishment is not located directly on their street, as patrons usually intoxicated leave premises and either carry on their night out in Soho or as they make their way home making a noise and disturbing residents along the way.

With all of the above it is unsurprising that residents experience sleep disturbance. A recent survey conducted by the Soho Society confirms that residents are disturbed by noise at night and this is having a negative impact on their lives. 87 people responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80, 59% having lived in Soho for more than 10 years.

When asked about disturbed sleep; 24% of respondents have their sleep disturbed 7 nights a week, 16% 5 or 6 nights a week and 19% 3 or 4 nights a week.

Furthermore, 64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents quality of life. 62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho.

60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with. 46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho. The full survey can be found in **Appendix 3.**

In summary Considering the information presented, we feel this application to extend the licence beyond core hours and include a bar cannot be justified, we do not believe the applicant has demonstrated an exception to policy. Yours faithfully, Licensing Committee The Soho Society

- Appendix 1 : Crime and Disorder Appendix**
- 2 : Cumulative Impact Appendix**
- 3 : Soho Society Sleep Survey Results Appendix**
- 4 : The Application Appendix**
- 5 : The Soho Society**

Appendix 1 : Crime and Disorder The Cumulative Impact Assessment 2020 presents overwhelming evidence of the year on year increase in cumulative impact in the West End Zone 1, it highlights the rate of crime as 10 - 13 times higher between 6pm - 6am compared to the borough average. The level of crime, disorder and anti-social behaviour continues to be a huge problem in Soho, the crime figures are high and rising. The recent police crime reports for April/May shows current levels of alcohol related assaults, sexual assaults and robberies within the West End area are now higher than at pre-COVID levels. The peak times for crime being between **10pm - 2am**.

In Soho the majority of robberies take place at night, with people being targeted as they leave venues. Alongside the robberies and assaults drug dealing is a huge problem with groups of dealers congregating to sell drugs to people as they leave premises or as they pass by. There are more dealers in the area at night than during the day, this is directly linked to the large number of venues and people which creates the drugs market. Pickpockets also operate in the area, they are a part of a well organised criminal group who arrive in a van at night and disperse into Soho before returning to be driven away. It is well known that intoxicated people become victims of crime, their vulnerability being exploited by gangs or individuals who are in Soho explicitly to target them. We believe patrons leaving this cafe at night will be at high risk of becoming victims of crime.

Appendix 2 : Cumulative Impact This area has been identified by the Westminster City Council as under stress because the cumulative effect of the concentration of late night and drink-led premises and night cafes has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses. The evidence presented in the Cumulative Impact Assessment 2020 is overwhelming, it describes the high level of cumulative impact in the West End Zone between 2017-2019.

It concludes that, *'After consideration of the cumulative impact assessment it is the Licensing Authority's view **that the number of premises licences in the West End, are such that it is likely granting further types of licences or varying existing licences would be inconsistent with the authority's duty to promote the licensing objectives. The granting of licences for certain types of operation that are likely to add to Cumulative Impact within these areas would not be consistent with the Licensing Authority's duty under the Licensing Act 2003.**'* (p.19) *(Our emphasis)*

In any application for an alcohol licence in the Cumulative Impact Zone, the applicant is required to demonstrate that the application will not increase the Cumulative Impact. The analysis in the Cumulative Impact Assessment 2020 showed a very strong correlation between the number of licences and the extent to crime, violence and anti-social behaviour generally.

This data means that impact is increased by any additional drinkers. It states **for every additional licence premises** (including restaurants) the analysis will continue to show that reported incidents are likely to increase by something between 6% and 17% and crimes to increase by over 10%. The policies in relation to the cumulative impact zone are directed at the global and cumulative effects of licences on the area as a whole (D16. of the policy). D23. *'The proximity of residential accommodation is a general consideration with regard to the prevention of public nuisance.* It goes on, *'The nature of cumulative impact is that it is cumulative and affects not only the immediate vicinity of the premises, but the wider area; thus the number of people visiting the premises, the nature of licensable activities and the lateness of operations have an impact on an area as a whole, irrespective of whether or*

***not there is residential accommodation in proximity to the premises.'* (our emphasis)** It is important to note the policy relates to the global effects of alcohol licences in the whole impact zone and not just a part of it.

Appendix 3 : Soho Society Sleep Survey Results - 31 October 2022 The survey conducted by the Soho Society confirms that residents are disturbed by noise at night and this is having a negative impact on their lives.

87 people have responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80.

59% have lived in Soho more than 10 years

26% between 3 and 10 years 6% between 1 and 3 years and

9% have lived here less than a year 42% own their homes

20% are Soho Housing Association and the rest tenants with other landlords 10 respondents have children living at home with them 58% have double glazing

37% single glazing

5% have triple glazing

24% of respondents have their sleep disturbed 7 nights a week

16% of respondents have their sleep disturbed 5 or 6 nights a week

19% of respondents have their sleep disturbed 3 or 4 nights a week

19% of respondents have their sleep disturbed once or twice a week

20% do not have a problem with environmental noise pollution

Topping the list in September was people drinking in the street with 54 mentions, then pedicabs with 51, waste collections at 48, construction noise 36, and car horns 33 and deliveries at 25. Other noise sources identified were air conditioning, motorbikes revving, building alarms and music from licensed venues. The most common identified problem at 42% of respondents was people drinking and shouting in the street.

64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents quality of life

46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho

60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with.

67% of respondents agreed that the council should base its noise policy on the World Health Organisation guidelines

64% of respondents agreed that our ward councillors should make this their priority during the next four years

69% of respondents agreed that during the time I have lived in Soho noise pollution has got significantly worse

73% of respondents agreed that if noise limits are being exceeded the council should consider reviewing existing alcohol licences

72% of respondents agreed that the council should install electronic noise monitoring in Soho

56% of respondents agreed that the council should not grant additional premises licence for the sale of alcohol in Soho.

62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho

68% of respondents agreed that the council should renew its noise strategy as a matter of urgency

Many respondents made additional comments:-

I left Soho 4 years ago. After 20 years, the noise & air pollution finally broke me. Like the frog in the pan of water with the heat gradually turned up, it took me a while to realise that it wasn't me going soft, it was the significant degradation of the environment around me. Since moved out of my flat, several other tenants have moved in & swiftly out again citing sleep disruption & excessive night noise as their reason for leaving. The flat is now used as an office rather than

as residential.

I am disappointed that another restaurant unit is going to be let on Hopkins Street by Shaftesbury when the residents already have an enormous amount of noise from the existing restaurants. No doubt they will also want an alcohol license, which will increase the noise and disturb residents even more.

As a disabled person working from home, I find it extremely exhausting not able to have rest at night, screams and noise of drunk people every night, The Landlord WCC does not want to change the windows to a double glazing nor allow tenants to pay privately for windows to be upgraded. Noise at home, lack of sleep, and concentration in the day time. I have a hand held noise monitor, I recorded noise levels of 97db outside the pub at the corner of Broadwick and Berwick Streets.

More consideration needs to be given to residents from councillors, people visiting the area and local businesses in particular those who serve alcohol and have late night licences. Decisions such as granting planning and licence applications should not be made by people who do not live in the area and are therefore not impacted by the decision making.

Very difficult to get the local authority to understand and take complaints seriously. Officers often helpful but then the case goes to committee and they always seem to rule in favour of the commercial premises rather than residents. There is supposed to be a presumption to refuse new licences but in practice the council still lets new things through until after Midnight, which is far too late and has made a nonsense of the policy.

There should be a quiet window of 11pm to 8am every day. 7am deliveries are far too early for a lot of people if they are noisy or use cages or refrigeration. I live in Marshall St and overlook it. Regularly now (most nights) there are traffic jams in the street at 3am in the morning with cars picking up people leaving clubs. The cars frequently are using their horns. Last night they had their door open with music blaring. We have 2 motorbike stands close together. 1 in Broadwick St and 1 in Marshall St. There is always at least one bike revving up at either 3am or really early like 530am. This noise has changed and increased over the past 3-4 years. I am woken up most nights at about 3am. And I have double glazing and am on [a high] floor.

Businesses take no responsibility for their customers drinking/eating and mainly shouting outside, including when they are queuing, and particularly when they are leaving. Post al fresco, there is a new attitude that anything goes on the streets and that includes contempt for the community who live here. The Council need to rethink this and put some major resource into enforcement.

I've lived in Soho for 60 years... Born and bred.. It's never been this noisy!

Early hours waste collections (including bottle smashing) also includes the food & beverage businesses putting their waste in the street and bottle bins at anti-social hours ahead of collection times. Our local restaurants are not supposed to put bottles out between the hours of 23:00 and 07:00 but they frequently do. Frequently delivery trucks some with noisy refrigeration units are also delivering early hours.

Also deliveries & pedicabs. Unfortunately my lack of sleep due to noise has caused serious health issues and I now cannot work and suffer anxiety and depression. I'm woken up on average 5 times per night and have considered suicide. Why I'm being denied sleep between the hours of 11pm and 7am astonishes me. The freeholders Shaftesbury Carnaby show a total disrespect to the effects that noise has on the residents of Soho

Appendix 4 : The Application New Premises licence

Sale of Alcohol: Mon - Thurs: 8am - 11.30pm. Fri -Sat: 8am - 12am. Sun: 8am - 10.30pm

Late Night Refreshment: Mon - Thurs: 11pm-11.30pm. Fri -Sat: 11pm - 12am.

Opening Hours: Mon - Thurs: 7am - 12am. Fri - Sat: 7am - 12.30am. Sun: 7am - 11pm **On and Off Sales Capacity 60** (in and outside)

Current Licence Sale of Alcohol: Mon - Weds: 10am - 11pm. Thurs -Sat: 10am - 11.30pm. Sun: 10am - 10pm

Late Night Refreshment: Mon - Weds: 11pm - 11.30pm. Thurs - Sat: 11pm - 12am.

Opening Hours: Mon - Weds : 7am - 11.30pm. Thurs - Sat: 7am - 12am. Sun: 10am - 10.30pm

On Sales only Capacity 30 Condition : Operate as a restaurant

Appendix 5 : The Soho Society The Soho Society is a charitable company limited by guarantee established in 1972. The Society is a recognised amenity group and was formed to make Soho a better place to live, work or visit by preserving and enhancing the area's existing diversity of character and uses, and by improv-ing its facilities, amenities and environment.

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	07 August 2023

To whom it may concern

I am very supportive of the proposed plans. The establishment is run as a very considerate premises, without any disturbances or trouble to our neighbourhood. The management (Dini and Sam) are exceptionally to accommodate of any needs as a neighbour, and are a very positive presence in SOHO for our community. The place is ran very securely, and patrons do not cause any issues.

Thank you

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	24 July 2023

I fully support My Place Soho in their application submitted to Westminster Council for a new alcohol licence.

Having lived in Soho for the last 8 years we have frequented My Place Soho since the day we moved to this area. We have brought up 2 daughters in Soho who have been to My Place regularly with us and will now go there with their own friends now they are older as they feel at ease, safe and love the owners and staff. It is a family friendly establishment which is extremely welcoming to people of all ages. It is and always has been very well managed. The food, drinks and service are always first class and I have never witnessed nor heard of any crime associated with the restaurant. I feel extremely happy for my own daughters to go to this establishment as I know it is safe and that the owners and staff do there utmost to protect all customers from harm.

I have never known of any issues with noise nuisance, nor smells and litter. My Place Soho is always very clean and it is closed at the times it is stated to under their licence.

The premises are safe for customers and staff and there are enough toilet facilities within the establishment which are kept clean and tidy.

My Place Soho is an asset to the Soho community and I fully support this application.

Name:

██████████

Address and/or Residents Association:

██████
██████████
██████
██████████

Received:

04 August 2023

My Place is a great local place where everyone is welcome it is extremely well run and an asset to the neighbourhood. I support this application ██████████

3.

Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

Policy CIP1 applies

A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:

1. Vary the hours within Core Hours under Policy HRS1, and/or
2. Vary the licence to reduce the overall capacity of the premises.

C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.

D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.

Policy HRS1 applies

A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.

B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:

1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
5. The proposed hours when any music, including incidental music, will be played.
6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the

	<p>premises.</p> <p>7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.</p> <p>8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.</p> <p>9. The capacity of the premises.</p> <p>10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.</p> <p>11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.</p> <p>12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications</p>
<p>Policy RTN1(B) applies</p>	<p>B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone. 4. The application and operation of the venue meeting the definition of a restaurant as per Clause C. <p>C. For the purposes of this policy a restaurant is defined as:</p> <ol style="list-style-type: none"> 1. A premises in which customers are shown to their table or the customer will select a table themselves to which food is either served to them or they have collected themselves. 2. Which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at a table. 3. Which do not provide any takeaway service of food and/or drink for immediate consumption. 4. Where alcohol shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of alcohol by such persons is ancillary to taking such meals. 5. The sale and consumption of alcohol prior to such meals may be in a bar area but must also be ancillary to the taking of such meal

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5.	Appendices
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises Licence 22/09052/LIPRW
Appendix 4	Premises history
Appendix 5	Proposed conditions
Appendix 6	Residential map and list of premises in the vicinity

Report author:	Kevin Jackaman Senior Licensing Officer
Contact:	Telephone: 0207 641 6500 Email: kabbott@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	7 th January 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Metropolitan Police Service representation	04 August 2023
5	Environmental Health representation	07 August 2023
6	Licensing Authority representation	03 August 2023
7	Interested party representation (1)	06 August 2023
8	Interested party representation (2)	24 July 2023
9	Interested party representation (3)	31 July 2023
10	Interested party representation (4)	04 August 2023
11	Interested party representation (5)	02 August 2023
12	Interested party representation (6)	04 August 2023
13	Interested party representation (7)	22 July 2023
14	Interested party representation (8)	18 July 2023
15	Interested party representation (9)	04 August 2023
16	Interested party representation (10)	17 July 2023
17	Interested party representation (11)	06 August 2023
18	Interested party representation (12)	04 August 2023
19	Interested party representation (13)	05 August 2023
20	Interested party representation (14)	18 July 2023
21	Interested party representation (15)	04 August 2023
22	Interested party representation (16)	17 July 2023
23	Interested party representation (17)	27 July 2023
24	Interested party representation (18)	06 August 2023
25	Interested party representation (19)	07 August 2023
26	Interested party representation (20)	24 July 2023
27	Interested party representation (21)	04 August 2023

Applicant Supporting Documents

Appendix 2

None



Schedule 12
Part A

WARD: West End
UPRN: 010033579690

City of Westminster
64 Victoria Street, London, SW1E 6QP

Premises licence

Regulation 33, 34

Premises licence number:	22/09052/LIPRW
Original Reference:	13/02591/LIPN

Part 1 – Premises details

Postal address of premises:

My Place
Basement And Ground Floor
21 Berwick Street
London
W1F 0PZ

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Late Night Refreshment

Monday to Wednesday: 23:00 to 23:30
Thursday to Saturday: 23:00 to 00:00
Sundays before Bank Holidays: 23:00 to 00:00

Sale by Retail of Alcohol

Monday to Wednesday: 10:00 to 23:00
Thursday to Saturday: 10:00 to 23:30
Sunday: 11:00 to 22:00
Sundays before Bank Holidays: 10:00 to 23:30

The opening hours of the premises:

Monday to Wednesday:	07:00 to 23:30
Thursday to Saturday:	07:00 to 00:00
Sunday:	10:00 to 22:30
Sundays before Bank Holidays:	10:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

S&D Soho Ltd
21 Berwick Street
London
W1F 0PZ

Registered number of holder, for example company number, charity number (where applicable)

09069882

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Samir Maqedonci

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 15/00673/LAPER
Licensing Authority: London Borough Of Newham

Date: 26 September 2022

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

9. The number of persons accommodated on the ground floor at any one time (excluding staff) shall not exceed 30 persons (including the external area).
10. The Licence holder shall ensure all staff be trained in relation to the Sale of Alcohol by Retail especially in relation to young persons and means of identification. A training log shall be maintained and kept available for inspection.

Annex 3 – Conditions attached after a hearing by the licensing authority

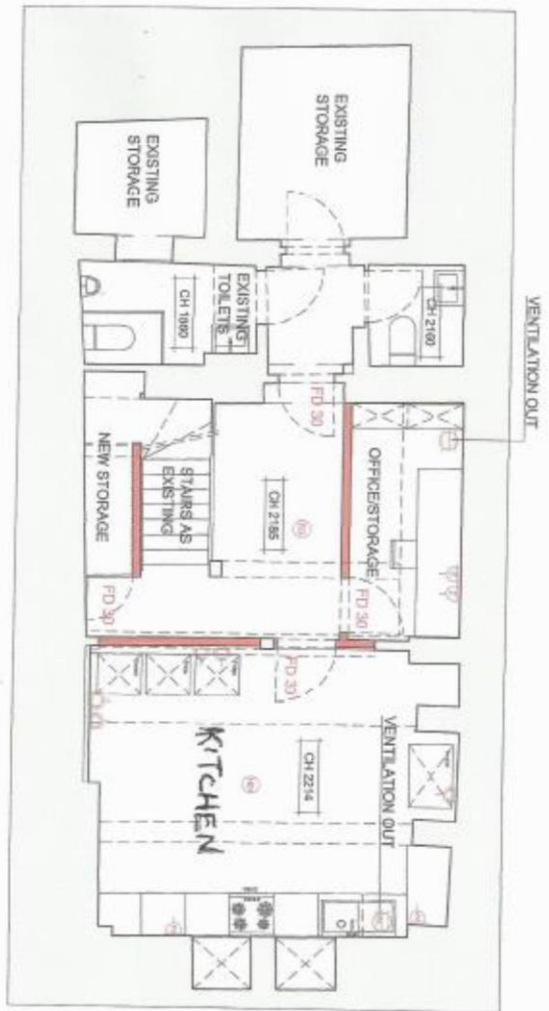
11. The contact number for a local taxi firm shall be kept at the premises and made available to patrons requiring a taxi.
12. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.
13. Clearly legible notices shall be displayed at all exits from the premises requesting patrons to respect the needs of local residents and to leave the premises and area quietly.
14. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
15. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.
16. There shall be no sales of alcohol for consumption off the premises.
17. The premises shall only operate as a restaurant (i) in which customers are shown to their table, (ii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery, (iii) which do not provide any take away service of food or drink for immediate consumption, and (iv) where intoxicating liquor shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of intoxicating liquor by such persons is ancillary to taking such meals.
18. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) any complaints received regarding crime disorder
 - (c) any incidents of disorder
 - (d) any faults in the CCTV system
 - (e) any refusal of the sale of alcohol
 - (f) any visit by a relevant authority or emergency service.
19. Persons temporarily leaving the premises shall not be permitted to take any drinks with them.
20. The supply of alcohol shall be by waiter or waitress service only.
21. Substantial food and suitable beverages other than intoxicating liquor shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.
22. There shall be no take away of hot food or hot drink after 23.00 hours.

23. After 21:00 hours all external doors and windows to be kept closed save for immediate access and egress of persons.
24. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
25. No rubbish, including bottles, shall be moved, removed or placed in outside areas between 2300 hours and 0800 hours.
26. Deliveries to the premises shall only take place between 0800 and 2300 hours.
27. All waste is to be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
28. The area immediately outside the premises, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
29. All external tables and chairs shall be rendered unusable after 23.00 hours Monday to Sunday.

Annex 4 – Plans



BASEMENT



ELECTRICAL KEY:

	13A Socket		Heat detector
	13A Double Socket		Smoke detector
	50A Socket		Exhaust Fan

1. Add electrical symbols
2. Add electrical notes

1. Electrical Notes, Issues, Additions
2. Additions/Proposed
3. The Main

DATE: 11/11/2024
 DRAWN BY: [Name]
 CHECKED BY: [Name]
 PROJECT: [Name]
 SHEET NO: [Number]
 TOTAL SHEETS: [Number]



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: West End
UPRN: 010033579690

Premises licence
summary

Regulation 33, 34

Premises licence number:

22/09052/LIPRW

Part 1 – Premises details

Postal address of premises:

My Place
Basement And Ground Floor
21 Berwick Street
London
W1F 0PZ

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Late Night Refreshment

Monday to Wednesday: 23:00 to 23:30
Thursday to Saturday: 23:00 to 00:00
Sundays before Bank Holidays: 23:00 to 00:00

Sale by Retail of Alcohol

Monday to Wednesday: 10:00 to 23:00
Thursday to Saturday: 10:00 to 23:30
Sunday: 11:00 to 22:00
Sundays before Bank Holidays: 10:00 to 23:30

The opening hours of the premises:

Monday to Wednesday: 07:00 to 23:30
Thursday to Saturday: 07:00 to 00:00
Sunday: 10:00 to 22:30
Sundays before Bank Holidays: 10:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

S&D Soho Ltd
21 Berwick Street
London
W1F 0PZ

Registered number of holder, for example company number, charity number (where applicable)

09069882

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Samir Maqedonci

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 26 September 2022

This licence has been authorised by Mary Pring on behalf of the Director - Public Protection and Licensing.

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/11054/LIPC	Conversion licence	06.10.2005	Granted under delegated authority
06/12542/LIPDPS	Application to vary the designated premises supervisor	14.02.2007	Granted under delegated authority
07/03280/LIPDPS	Application to vary the designated premises supervisor	27.05.2007	Granted under delegated authority
08/06657/LIPDPS	Application to vary the designated premises supervisor	22.07.2008	Granted under delegated authority
08/09146/LIPDPS	Application to vary the designated premises supervisor	20.10.2008	Granted under delegated authority
09/03430/LIPDPS	Application to vary the designated premises supervisor	15.05.2009	Granted under delegated authority
10/07427/LIPDPS	Application to vary the designated premises supervisor	08.12.2010	Granted under delegated authority
10/10458/LIPDPS	Application to vary the designated premises supervisor	31.12.2010	Granted under delegated authority
11/05178/LIPDPS	Application to vary the designated premises supervisor	09.06.2011	Refused by Licensing Sub-Committee
12/07240/LIPDPS	Application to vary the designated premises supervisor	29.08.2012	Licence surrendered 14.03.2013
13/02591/LIPN	New premises licence for supply of alcohol and late night refreshment within core hours	20.06.2013	Granted under delegated authority
14/06436/LIPT	Transfer application - Soho Bar Ltd to S&D Soho Ltd	30.09.2014	Granted under delegated authority

14/11105/LIPVM	Minor Variation application – Change of layout, amend conditions	05.01.2015	Granted under delegated authority
15/00446/LIPDPS	Application to vary the designated premises supervisor	05.02.2015	Granted under delegated authority
15/02037/LIPDPS	Application to vary the designated premises supervisor	26.03.2015	Granted under delegated authority
22/09052/LIPRW	Removal of works condition	26.09.2022	Granted under delegated authority

There is no appeal history

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9.
 - a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
 - b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
 - c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
 - d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
 - e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - a) all crimes reported to the venue
 - b) all ejections of patrons
 - c) any complaints received concerning crime and disorder
 - d) any incidents of disorder
 - e) all seizures of drugs or offensive weapons
 - f) any faults in the CCTV system, searching equipment or scanning equipment
 - g) any refusal of the sale of alcohol
 - h) any visit by a relevant authority or emergency service.
12. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
13. Save for the area hatched, the premises shall only operate as a restaurant,
 - (i) in which customers are shown to their table or the customer will select a table themselves,
 - (ii) where the supply of alcohol is by waiter or waitress service only,
 - (iii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table,
 - (iv) which do not provide any takeaway service of food or drink for immediate consumption off the premises,
 - (v) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.Notwithstanding this condition customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.
14. The numbers of persons accommodated in the hatched area shall not exceed 12 persons.
15. The supply of alcohol in the hatched area shall be limited to customers who are seated and served by waiter/waitress only.

16. Before midday, the hatched area shall not be used other than for restaurant use with alcohol being ancillary to a meal only.
17. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
18. The number of persons accommodated on the ground floor at any one time (excluding staff) shall not exceed 60 persons (including the external area).
19. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
20. There shall be no sales of alcohol for consumption off the premises after **(23.00)** hours.
21. Alcohol consumed outside the premises building shall only be consumed by patrons seated at tables.
22. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number and/or is to be made available to residents and businesses in the vicinity.
23. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
24. All windows and external doors shall be kept closed after **(21:00)** hours except for the immediate access and egress of persons.
25. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
26. All tables and chairs shall be removed from the outside area by **(23.00)** hours each day.
27. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
28. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between **(23.00)** hours and **(08.00)** hours on the following day.
29. No deliveries to the premises shall take place between **(23.00)** and **(08.00)** hours on the following day.
30. No licensable activities shall take place at the premises until premises licence **22/09052/LIPRW** (or such other number subsequently issued for the premises) has been surrendered and is incapable of resurrection.

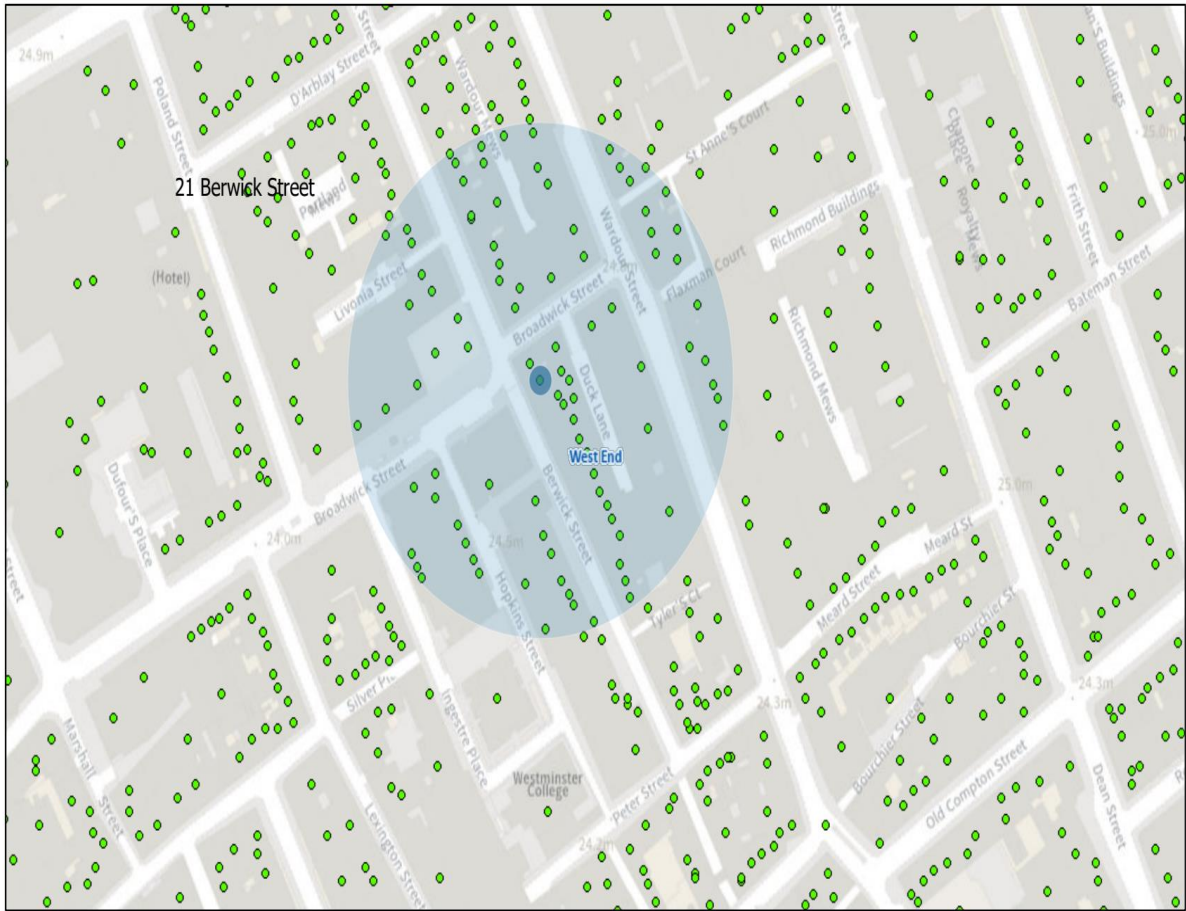
Conditions proposed by the Environmental Health

None

Conditions proposed by the Police

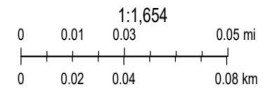
None

21 Berwick Street



29/09/2023, 12:32:55

- Property Mailing List
- Ward Boundaries
- Ward Labels



Resident Count: 96

Licensing premises within 75m of 21 Berwick Street, London, W1				
Licence Number	Trading Name	Address	Premises Type	Time Period
22/09052/LIPRW	My Place	Basement And Ground Floor 21 Berwick Street London W1F 0PZ	Cafe	Sunday; 10:00 - 22:30 Monday to Wednesday; 07:00 - 23:30 Thursday to Saturday; 07:00 - 00:00 Sundays before Bank Holidays;

				10:00 - 00:00
21/09379/LIPDPS	Blue Posts Public House	22 Berwick Street London W1F 0QA	Pub or pub restaurant with lodge	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
15/04952/LIPN	Red Dog	Basement And Ground Floor 20 Berwick Street London W1F 0PY	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
22/08995/LIPT	Violets	Ground Floor 19 Berwick Street London W1F 0PX	Restaurant	Monday; 10:00 - 01:00 Tuesday; 10:00 - 01:00 Wednesday; 10:00 - 01:00 Thursday; 10:00 - 01:00 Friday; 10:00 - 01:00 Saturday; 11:00 - 01:00 Sunday; 12:00 - 00:00
22/08991/LIPT	Mediterranean Cafe	18 Berwick Street London W1F 0PU	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
23/01063/LIPCH	Flat White	17 Berwick Street London W1F 0PT	Cafe	Sunday; 08:00 - 22:30 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00 Sundays before Bank Holidays; 09:00 - 23:00

19/06990/LIPN	Not Recorded	23 Berwick Street London W1F 8RB	Shop	Monday to Sunday; 07:00 - 22:00
21/04982/LIPCHD	Not Recorded	23 Berwick Street London W1F 8RB	Shop	Monday to Sunday; 07:00 - 22:00
19/06818/LIPCH	The Player	Basement 8 - 12 Broadwick Street London W1F 8HN	Night clubs and discos	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:30
23/02677/LIPDPS	Miznon	8 Broadwick Street London W1F 8HW	Not Recorded	Sunday; 09:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00
23/04632/LIPT	Princi	Basement And Ground Floor 135 - 139 Wardour Street London W1F 0UT	Restaurant	Monday to Sunday; 00:00 - 00:00
20/00815/LIPCH	Duck & Rice	90 Berwick Street London W1F 0QB	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
15/06480/LIPN	Duck & Rice First Floor	90 Berwick Street London W1F 0QB	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30

21/08576/LIPN	Shadow - Whole Premises	90 Berwick Street London W1F 0QB	Not Recorded	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
22/12056/LIPDPS	Hub By Premier Inn	90 Berwick Street London W1F 0QB	Hotel, 4+ star or major chain	Sunday; 07:00 - 23:00 Monday to Saturday; 07:00 - 00:00
11/00024/LIPDPS	Yauatcha	Basement 15 - 17 Broadwick Street London W1F 0DL	Restaurant	Sunday; 12:00 - 23:00 Sunday; 10:00 - 00:00 Monday to Saturday; 10:00 - 23:30 Monday to Saturday; 08:00 - 01:00
21/09669/LIPDPS	Yauatcha	Basement And Ground Floor 15 - 17 Broadwick Street London W1F 0DA	Restaurant	Monday to Sunday; 08:00 - 01:00
17/06881/LIPN	Nespresso	Amalco House 26 - 28 Broadwick Street London W1F 8JB	Not Recorded	Sunday; 07:00 - 22:30 Monday to Saturday; 07:00 - 23:00
23/05381/LIPDPS	Ivy Soho Brasserie	Amalco House 26 - 28 Broadwick Street London W1F 8JB	Restaurant	Sunday; 08:00 - 23:00 Monday to Thursday; 08:00 - 00:00 Friday to Saturday; 08:00 - 00:30
22/02670/LIPDPS	The Breakfast Club	11 Berwick Street London W1F 0PL	Restaurant	Sunday; 09:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00

22/01465/LIPT	Busaba Eathai	108-110 Wardour Street London W1F 0JL	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
23/00023/LIPDPS	Cote	122 - 126 Wardour Street London W1F 0TY	Restaurant	Sunday; 09:00 - 00:00 Monday to Thursday; 09:00 - 03:00 Friday to Saturday; 09:00 - 03:30
22/01602/LIPDPS	The Ship Public House	116 Wardour Street London W1F 0TT	Pub or pub restaurant with lodge	Sunday; 12:00 - 22:50 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
19/11661/LIPDPS	Temper	Former Trenchard House 19 - 25 Broadwick Street London	Restaurant	Sunday; 10:00 - 22:30 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
19/11795/LIPDPS	100 Wardour	Ground Floor 100 Wardour Street London W1F 0TN	Restaurant	Sunday; 12:00 - 23:00 Monday to Wednesday; 09:00 - 02:30 Thursday to Saturday; 09:00 - 03:30
19/02509/LIREVP	100 Wardour	Ground Floor 100 Wardour Street London W1F 0TN	Not Recorded	
14/06333/LIPN	Enrique Tomas	132 Wardour Street London W1F 8ZW	Restaurant	Sunday; 12:00 - 22:30 Monday to Saturday; 10:00 - 22:30
23/02617/LIPDPS	Aulis	Ground Floor 16 St Anne's Court London W1F 0BF	Cafe	Sunday; 10:00 - 22:00 Monday to Saturday; 08:00 - 23:30



City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

12 October 2023

Licensing Ref No:

23/04788/LIPN - New Premises Licence

Title of Report:

162 Buckingham Palace Road
London
SW1W 9TR

Report of:

Director of Public Protection and Licensing

Wards involved:

Knightsbridge & Belgravia

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

Ms Emanuela Meloyan
Senior Licensing Officer

Contact details

Telephone: 020 7641 6500
Email: emeloyan@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	19 July 2023		
Applicant:	Tag Licences Ltd		
Premises:			
Premises address:	162 Buckingham Palace Road London SW1W 9TR	Ward:	Knightsbridge & Belgravia
		Cumulative Impact Area:	None
		Special Consideration Zone:	None
Premises description:	According to the application the premises intend to operate as workspace, including private offices but with the benefit of licensable activities. The premises is a luxury serviced office building providing shared and private offices and workspaces.		
Premises licence history:	This is an application for a new premises licence and no licence history exists.		
Applicant submissions:	None		
Applicant amendments:	None		

1-B Proposed licensable activities and hours							
Supply of alcohol				Indoors, outdoors or both			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	N/A	N/A	N/A	15:30	15:30	N/A	N/A
End:	N/A	N/A	N/A	20:00	20:00	N/A	N/A
Seasonal variations/ Non-standard timings:		None					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	07:00	07:00	07:00	07:00	07:00	07:00	07:00
End:	22:00	22:00	22:00	22:00	22:00	22:00	22:00
Seasonal variations/ Non-standard timings:		None					

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Environmental Health Service (withdrawn 4 September 2023)
Representative:	Kudzaishe Mondhlani
Received:	16 August 2023
<p>I refer to the application for a Premises Licence.</p> <p>This representation is based on the operating schedule and plans submitted of lower ground floor, ground floor, first floor and second floor dated January 2023.</p> <p>The applicant is seeking the following.</p> <ol style="list-style-type: none"> To provide for the Supply of Alcohol 'On' and 'Off' the premises Thursday to Friday between 15:30 and 20.00 hours. <p>I wish to make the following representation.</p> <ol style="list-style-type: none"> The supply of alcohol would have the likely effect of causing an increase in Public Nuisance in the area and may also impact on Public Safety. <p>The granting of the application as presented would have the likely effect of causing an increase in Public Nuisance in the area and may also impact on Public Safety.</p> <p>Additional EH conditions may be proposed to uphold the licensing objectives. Should you wish to discuss the matter further please do not hesitate to contact me.</p> <p>During the consultation period the Environmental Health's representation was withdrawn following the applicant acceptance of their proposed conditions which appear at Appendix 4.</p>	

2-B Other Persons	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED]
Received:	26 July 2023
<p>The plan is does not show where there premises are in Buckingham Palace Road. [REDACTED] too many licensed premises already and we believe that adding more from 7 in the morning until 10 at night will fail to meet licensing objectives.</p>	

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

Policy HRS1 applies

A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.

B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:

1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
5. The proposed hours when any music, including incidental music, will be played.
6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
9. The capacity of the premises.
10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.

	<p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly.</p> <p>15. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally of granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p>16. C. For the purpose Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:</p> <p>17. 10a. Shops (all licensable activities that are provided as ancillary to the primary use of the premises as a shop except the off sale of alcohol)</p> <p>18. Monday to Thursday: 9am to 11.30pm.</p> <p>19. Friday and Saturday: 9am to Midnight.</p> <p>20. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to Midnight.</p> <p>10b. Shops (off-sales of alcohol where it forms either the ancillary or primary use of the premises) Monday to Saturday: 8am to 11pm. Sunday: 9am to 10.30pm.</p> <p>D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.</p>
<p>Policy COMB1 applies</p>	<p>A. Applications outside the West End Cumulative Impact Zone for premises that propose to operate as a 'combined use premises' will be considered on their merits and subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities for the relevant use being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zone policy SCZ1 if the premises are located within a designated zone. <p>B. Applications inside the West End Cumulative Impact Zones for premises that propose to operate as a 'combined use premises' will be considered on their merits and subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities for the relevant premises use being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.

	<p>4. The applicant demonstrating that they will not add to cumulative impact within the Cumulative Impact Zone.</p> <p>C. When considering what weight is to be given to the relevant uses and policies the Licensing Authority will take into account:</p> <ol style="list-style-type: none"> 1. Whether it will undermine the licensing objectives. 2. The current and proposed use of the premises. 3. When those uses will take place. 4. What the primary use of the premises is or the uses that will take place in different parts of that premises. 5. Whether there would normally be a presumption to refuse an application for that use if it was operating as that premises type and not a combined use premises. 6. Whether the hours sought for the all or parts of the premises are within or outside the Core Hours. <p>D. The Licensing Authority will take into account, when considering the application, the relevant considerations from each of the appropriate premises uses policies within this statement E. For the purpose of this policy a Combined Use Premises means premises which require a premises licence and where there is more than one premises use, and where the uses are not dependent on/ or part of the other uses i.e. are not ancillary to the other uses.</p>
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4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

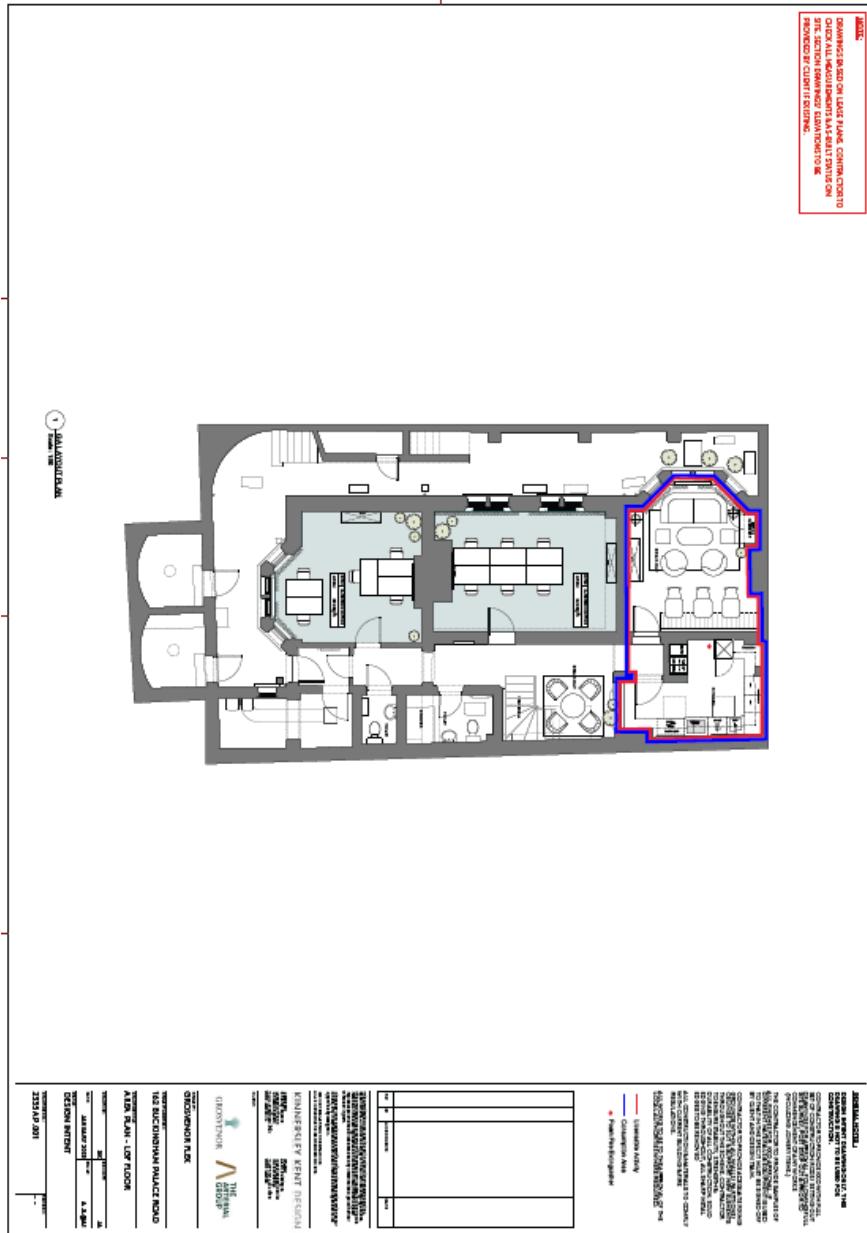
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Ms Emanuela Meloyan Senior Licensing Officer
Contact:	Telephone: 020 7641 6500 Email: emeloyan@westminster.gov.uk

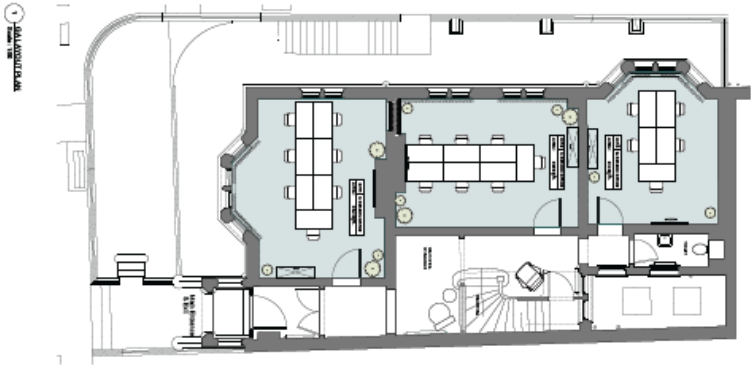
If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2022
4	Environmental Health (withdrawn 4 September 2023)	16 August 2023
5	Interested Party representation (1)	26 July 2023



NOTES:
 DRAWINGS BASED ON LATEST PLANS. COMMERCIAL TO
 CHECK ALL MEASUREMENTS AND SIZES PRIOR TO
 ANY WORK. ALL WORK TO BE IN ACCORDANCE WITH THE
 APPLICABLE CODES AND REGULATIONS.



GENERAL NOTES:
 1. ALL WORK TO BE IN ACCORDANCE WITH THE
 APPLICABLE CODES AND REGULATIONS.
 2. ALL MATERIALS TO BE APPROVED BY THE
 ARCHITECT PRIOR TO INSTALLATION.
 3. ALL WORK TO BE COMPLETED WITHIN THE
 SPECIFIED TIME FRAME.
 4. ALL WORK TO BE COMPLETED TO THE
 SATISFACTION OF THE ARCHITECT.
 5. ALL WORK TO BE COMPLETED TO THE
 SATISFACTION OF THE CLIENT.

NO.	DESCRIPTION	QUANTITY	UNIT	PRICE	TOTAL

THE VISION GROUP
 ARCHITECTS
 100 BOONSHAW PLACE, SUITE 100
 AUSTIN, TEXAS 78704
 TEL: 512.478.1111
 WWW.VISIONGROUPARCHITECTS.COM

PROJECT INFORMATION:
 PROJECT NO: 2024-001
 CLIENT: ABC COMPANY
 DATE: 15/08/2024
 SCALE: 1/4" = 1'-0"

NOTES:
 1. FINISHES SHOWN ON LEASE PLANS CONTRACTOR TO CHECK ALL REQUIREMENTS AND BUILD DETAILS ON PROPOSED FINISHES TO BE USED.



3rd FLOOR PLAN

GENERAL NOTES:
 1. FINISHES SHOWN ON LEASE PLANS CONTRACTOR TO CHECK ALL REQUIREMENTS AND BUILD DETAILS ON PROPOSED FINISHES TO BE USED.
 2. FINISHES SHOWN ON LEASE PLANS CONTRACTOR TO CHECK ALL REQUIREMENTS AND BUILD DETAILS ON PROPOSED FINISHES TO BE USED.
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 8. FINISHES SHOWN ON LEASE PLANS CONTRACTOR TO CHECK ALL REQUIREMENTS AND BUILD DETAILS ON PROPOSED FINISHES TO BE USED.
 9. FINISHES SHOWN ON LEASE PLANS CONTRACTOR TO CHECK ALL REQUIREMENTS AND BUILD DETAILS ON PROPOSED FINISHES TO BE USED.
 10. FINISHES SHOWN ON LEASE PLANS CONTRACTOR TO CHECK ALL REQUIREMENTS AND BUILD DETAILS ON PROPOSED FINISHES TO BE USED.

NO.	DESCRIPTION

DESIGNER:
 ARCHITECT: [Name]
 PROJECT NO.: [Number]
 DATE: 2024.04.20

100%
 DRAWINGS BASED ON LATEST PLANS. CONTRACTOR TO
 VERIFY ALL WORKING CONDITIONS AND ALL DIMENSIONS
 BEFORE COMMENCING WORK. DIMENSIONS
 PROVIDED BY CLIENT'S EXISTING.



GENERAL NOTES:
 1. CONTRACTOR TO VERIFY ALL DIMENSIONS AND WORKING CONDITIONS BEFORE COMMENCING WORK.
 2. DIMENSIONS PROVIDED BY CLIENT'S EXISTING.
 3. CONTRACTOR TO VERIFY ALL DIMENSIONS AND WORKING CONDITIONS BEFORE COMMENCING WORK.
 4. CONTRACTOR TO VERIFY ALL DIMENSIONS AND WORKING CONDITIONS BEFORE COMMENCING WORK.
 5. CONTRACTOR TO VERIFY ALL DIMENSIONS AND WORKING CONDITIONS BEFORE COMMENCING WORK.
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 8. CONTRACTOR TO VERIFY ALL DIMENSIONS AND WORKING CONDITIONS BEFORE COMMENCING WORK.
 9. CONTRACTOR TO VERIFY ALL DIMENSIONS AND WORKING CONDITIONS BEFORE COMMENCING WORK.
 10. CONTRACTOR TO VERIFY ALL DIMENSIONS AND WORKING CONDITIONS BEFORE COMMENCING WORK.

NO.	DESCRIPTION	DATE

CLIENT'S REPRESENTATIVE:
 NAME: _____
 POSITION: _____
 COMPANY: _____
 ADDRESS: _____
 CONTACT: _____

THE ARCHITECT:
 NAME: _____
 POSITION: _____
 COMPANY: _____
 ADDRESS: _____
 CONTACT: _____

PROJECT INFORMATION:
 PROJECT NAME: _____
 PROJECT ADDRESS: _____
 PROJECT NO.: _____
 PROJECT DATE: _____
 PROJECT STATUS: _____

None

There is no licence or appeal history for the premises.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$
 Where -
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. CCTV system requirements including retention of recordings and viewing on request:
- a. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
 - b. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
 - c. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.

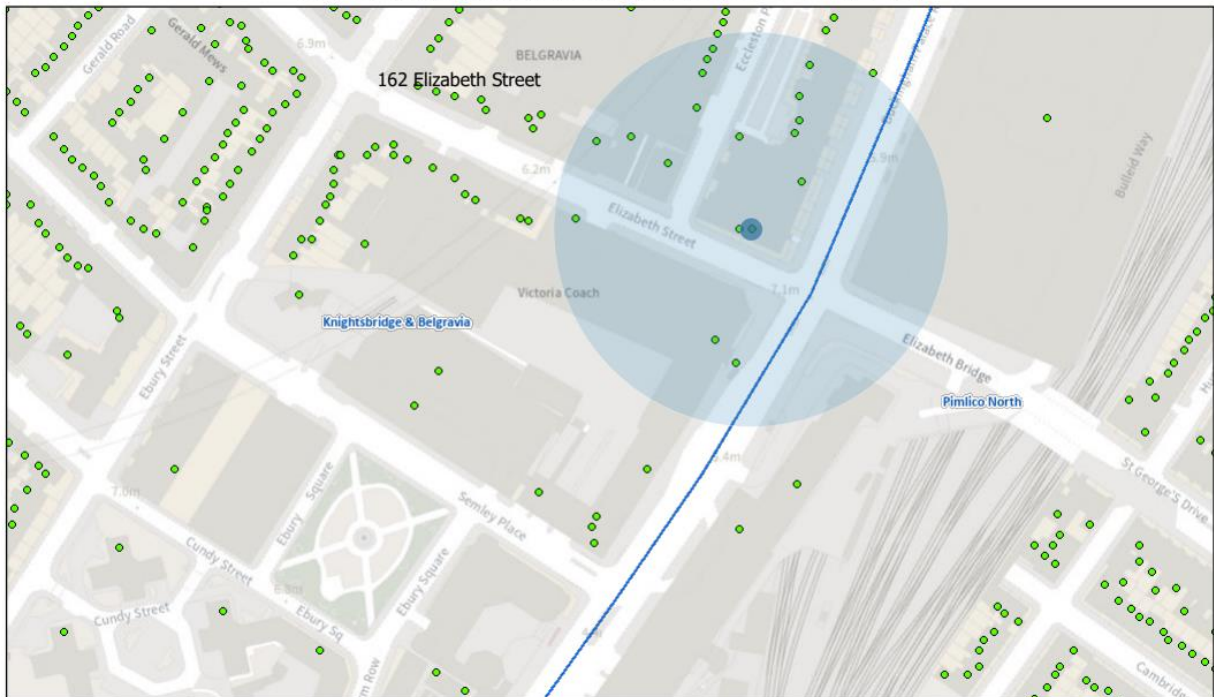
- d. All recordings shall be stored for a minimum period of 31 days with date and time stamping.
 - e. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
 11. Members shall not enter or leave the premises except via the front reception desk area or the dedicated members' entrance on Ecclestone Place, unless in the event of an emergency.
 12. Outside of the hours authorised for the sale of alcohol and whilst the premises are open to members, the licence holder shall ensure that all alcohol within the premises is secured in a locked store room or the locked serveries so as to prevent access to the alcohol by both members and staff.
 13. A record shall be kept detailing all refused provisions of alcohol. The record should include the date and time of the refusal and the name of the member of staff who refused the provision. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
 14. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - a. all crimes reported to the venue
 - b. all ejections of patrons
 - c. any complaints received concerning crime and disorder
 - d. any incidents of disorder
 - e. all seizures of drugs or offensive weapons
 - f. any faults in the CCTV system, searching equipment or scanning equipment
 - g. any refusal of the provision of alcohol
 - h. any visit by a relevant authority or emergency service.
 15. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
 16. Patrons permitted to temporarily leave and then re-enter the premises, e.g., to smoke or make a phone call, shall not be permitted to take alcohol with them.
 17. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.

Conditions proposed by the Environmental Health service.

18. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as offices.
19. The supply of alcohol at the premises shall only be to clients, associates, members of staff, agents, and their bona fide guests.

20. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
21. Off sales shall be limited for consumption in the office building only.
22. There shall be no advertisement of the licensed facilities outside of the premises.

162 Buckingham Palace Road London SW1W 9TR



28/09/2023, 17:17:08

- Property Mailing List
- Ward Boundaries
- Ward Labels

Resident Count: 17

Licensed premises within 75m of OTP 162 Buckingham Palace Road, London, SW1W 9TR				
Licence Number	Trading Name	Address	Premises Type	Time Period
16/03659/LIPCHT	Sicily	2A Elizabeth Street SW1W 9RB	Restaurant	Monday to Thursday – 10:00 – 00:00; Friday to Saturday – 10:00 – 00:30; Sunday – 12:00 – 00:00
16/03975/LIPN	Starbucks	Gate 11 Victoria Coach Station 164-200 Buckingham Palace Road SW1W 9TJ	Cafe	Monday to Sunday – 00:00 – 00:00
07/10701/WCCMAP	Treats (Unit 4)	Gate 3 Victoria Coach Station 164-200 Buckingham Palace Road SW1W 9TJ	Shop	Monday to Sunday – 00:00 – 00:00
22/10952/LIPDPS	Travellers Tavern	Travellers Tavern	Public House	Monday to Thursday 07:00 – 23:30; Friday to Saturday 07:00 – 00:00; Sunday – 07:00 23:00

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City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	12 October 2023
Licensing Ref No:	23/04474/LIPN - New Premises Licence
Title of Report:	Farmer J 210 Piccadilly London W1J 9HL
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Jessica Donovan Senior Licensing Officer
Contact details	Telephone: 020 7641 6500 Email: Jdonovan@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	4 July 2023		
Applicant:	Farmer J (Piccadilly) Limited		
Premises:	Farmer J		
Premises address:	210 Piccadilly London W1J 9HL	Ward:	St James's
		Cumulative Impact Area:	None
		Special Consideration Zone:	West End Buffer
Premises description:	The premises intends to operate as a restaurant.		
Premises licence history:	This is a new premises application and therefore no Premises Licence history exist.		
Applicant submissions:	<p>The applicant has provided the following submissions:</p> <ul style="list-style-type: none"> • Mediation between parties • List of conditions • Proposed menu • Computer Generated Images of the premises • Photographs of our existing licensed premises Farmer J, Orchard Place • The hours and conditions for Farmer J, Orchard Place • The CVs of Adriana Czyzewska, Jonathan Recanati and Stefano Spallanzani • Confirmation of staffing levels and positions at the premises <p>A copy of the documents can be seen at Appendix 2.</p>		
Applicant amendments:	None		

1-B Proposed licensable activities and hours							
Late Night Refreshment:				Indoors, outdoors or both			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	N/A
End:	23:30	23:30	23:30	23:30	00:00	00:00	N/A
Seasonal variations/ Non-standard timings:	New Years Eve from the end of permitted hours to the start of permitted hours on New Year's Day; Sunday before a Bank Holiday Monday from 07.30 to 00.00 (Midnight) (closing 30 minutes thereafter).						

Sale by retail of alcohol				On or off sales or both:			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	07:30	07:30	07:30	07:30	07:30	07:30	10:00
End:	23:30	23:30	23:30	23:30	00:00	00:00	22:30
Seasonal variations/ Non-standard timings:			New Years Eve from the end of permitted hours to the start of permitted hours on New Year's Day; Sunday before a Bank Holiday Monday from 07.30 to 00.00 (Midnight) (closing 30 minutes thereafter).				

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	07:30	07:30	07:30	07:30	07:30	07:30	10:00
End:	00:00	00:00	00:00	00:00	00:30	00:30	23:00
Seasonal variations/ Non-standard timings:			New Years Eve from the end of permitted hours to the start of permitted hours on New Year's Day; Sunday before a Bank Holiday Monday from 07.30 to 00.00 (Midnight) (closing 30 minutes thereafter).				

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Environmental Health Service
Representative:	Maxwell Koduah
Received:	26 July 2023
<p>I refer to the application for a new Premises Licence number for the above-mentioned premises. I have considered the information that you have provided within and accompanying this application. I have also considered the application in line with the relevant policies within the Councils Statement of Licensing Policy dated October 2021.</p> <p>The applicant is seeking the following licensable activities:</p> <ol style="list-style-type: none"> 1. Provision of late-night refreshment indoors at the following times: <ul style="list-style-type: none"> ▪ Monday – Thursday 23:00 – 23:00 hours ▪ Friday – Saturday 23:00 – 00:00 hours ▪ Sunday before a Bank Holiday Monday 23:00 to 00.00 (Midnight) ▪ From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day 2. Supply of alcohol for consumption on & off the premises at the following times: <ul style="list-style-type: none"> ▪ Monday – Thursday 07:30 – 23:00 hours ▪ Friday – Saturday 07:30 – 00:00 hours ▪ Sunday 10:00 – 22:30 hours ▪ Sunday before a Bank Holiday Monday 07:30 to 00.00 (Midnight) 	

- From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day

Following consideration of the application and how it may affect the Licensing Objectives meeting the requirements of the Council's Statement of Licensing Policy I wish to make following representations:

1. The hours requested to provide late-night refreshment may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the area.
2. The supply of alcohol and the hours requested may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the area.

As presented, the application would have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the area.

The granting of the application as presented would have the likely effect of causing an increase in Public Nuisance and may impact on Public Safety within the area.

Below are proposed conditions to form a part of the operating schedule for the applicant to consider.

Proposed conditions to form part of the operating schedule

1. Condition 1 to amended to read:

Between the hours of 07.30 and 09.00 hours, the supply of alcohol at the premises, including an area appropriately authorised for the use of tables and chairs on the highway, shall only be to a person seated taking a substantial table meal there and for consumption by such a person as ancillary to their meal.

For the purpose of this condition a 'Substantial Table Meal' means – a meal such as might be expected to be served as the main midday or main evening meal, or as a main course at either such meal and is eaten by a person seated at a table, or at a counter or other structure which serves the purposes of a table and is not used for the service of refreshments for consumption by persons not seated at a table or structure servicing the purposes of a table

2. Condition 3 to be amended to read:

No licensable activities shall take at the premises until the capacity of the premises has been determined by the Environmental Health Consultation Team and the licensing authority has replaced this condition on the licence with a condition detailing the capacity so determined

3. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number and/or is to be made available to residents and businesses in the vicinity
4. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times
5. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business

6. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke or make a phone call, shall not be permitted to take glass containers with them

Please contact me if you are minded discussing any of the matters above.

A copy of Environmental Health's amended agreed conditions can be found at **Appendix 4**.

2-B Other Persons			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	12 July 2023		
<p>[REDACTED]</p> <p>Any noise from this area echoes [REDACTED] is narrow and sound reverberates between the [REDACTED]</p> <p>I am concerned about nuisance caused by</p> <ol style="list-style-type: none"> 1. Cooking smells. 2. Outside tables on a slope, health and safety. 3. Noise from customers. 4. Smoking, health and safety. 5. Litter. 6. Vermin, health and safety. Particularly pigeons which attracted by food do perch and nest on [REDACTED]. 8. Deliveries in a congested area and the subsequent noise. 9. Loss of historic local amenity. [REDACTED] is a peaceful oasis in an otherwise over congested area. 			

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy SCZ1 applies	<p>A. In addition to meeting the other policies within this statement, applications within a designated Special Consideration Zone should demonstrate that they have taken account of the issues particular to the Zone, in question as identified within the 2020 Cumulative Impact Assessment, and should set out any proposed mitigation measures in relation to those issues within their operating schedule.</p> <p>B. For the purpose of Clause A, the designated Special Consideration Zones are:</p> <ul style="list-style-type: none"> • West End Buffer • Queensway/Bayswater • Edgware Road • East Covent Garden • Mayfair • Victoria
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises. 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity. 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night. 9. The capacity of the premises. 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation. 11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including

	<p>arrangements for people to be collected from the premises to travel home safely.</p> <p>12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:</p> <p>1. Casinos: Up to 24 hours a day whilst casino gaming is permitted by a premises licence under the Gambling Act 2005.</p> <p>2. Cinemas, Cultural Venues and Live Sporting Premises: Monday to Sunday: 9am to 12am</p> <p>3. Hotels: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours.</p> <p>4. Off licences: Monday to Saturday: 8am to 11pm. Sunday: 9am to 10.30pm.</p> <p>5. Outdoor Spaces: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.</p> <p>6. Pubs and bars, Fast Food and Music and Dance venues: Monday to Thursday: 10am to 11.30pm. Friday and Saturday: 10am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 12pm to 12am.</p> <p>7. Qualifying Clubs: Monday to Thursday: 9am to 12am.. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.</p> <p>8. Restaurants: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.</p> <p>9. Sexual Entertainment Venues and Sex Cinemas: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.</p> <p>D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.</p> <p>E. For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.</p>
Policy RNT1 applies	A. Applications outside the West End Cumulative Impact Zone will generally be granted subject to:

	<ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones Policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meeting the definition of a restaurant as per Clause C. <p>B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone. 5. The application and operation of the venue meeting the definition of a restaurant as per Clause C. <p>C. For the purposes of this policy a restaurant is defined as:</p> <ol style="list-style-type: none"> 1. A premises in which customers are shown to their table or the customer will select a table themselves to which food is either served to them or they have collected themselves. 2. Which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at a table. 3. Which do not provide any takeaway service of food and/or drink for immediate consumption, except if provided via an ancillary delivery service to customers at their residential or workplace address. 4. Where alcohol shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of alcohol by such persons is ancillary to taking such meals. 5. The sale and consumption of alcohol prior to such meals may be in a bar area but must also be ancillary to the taking of such meal.
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4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

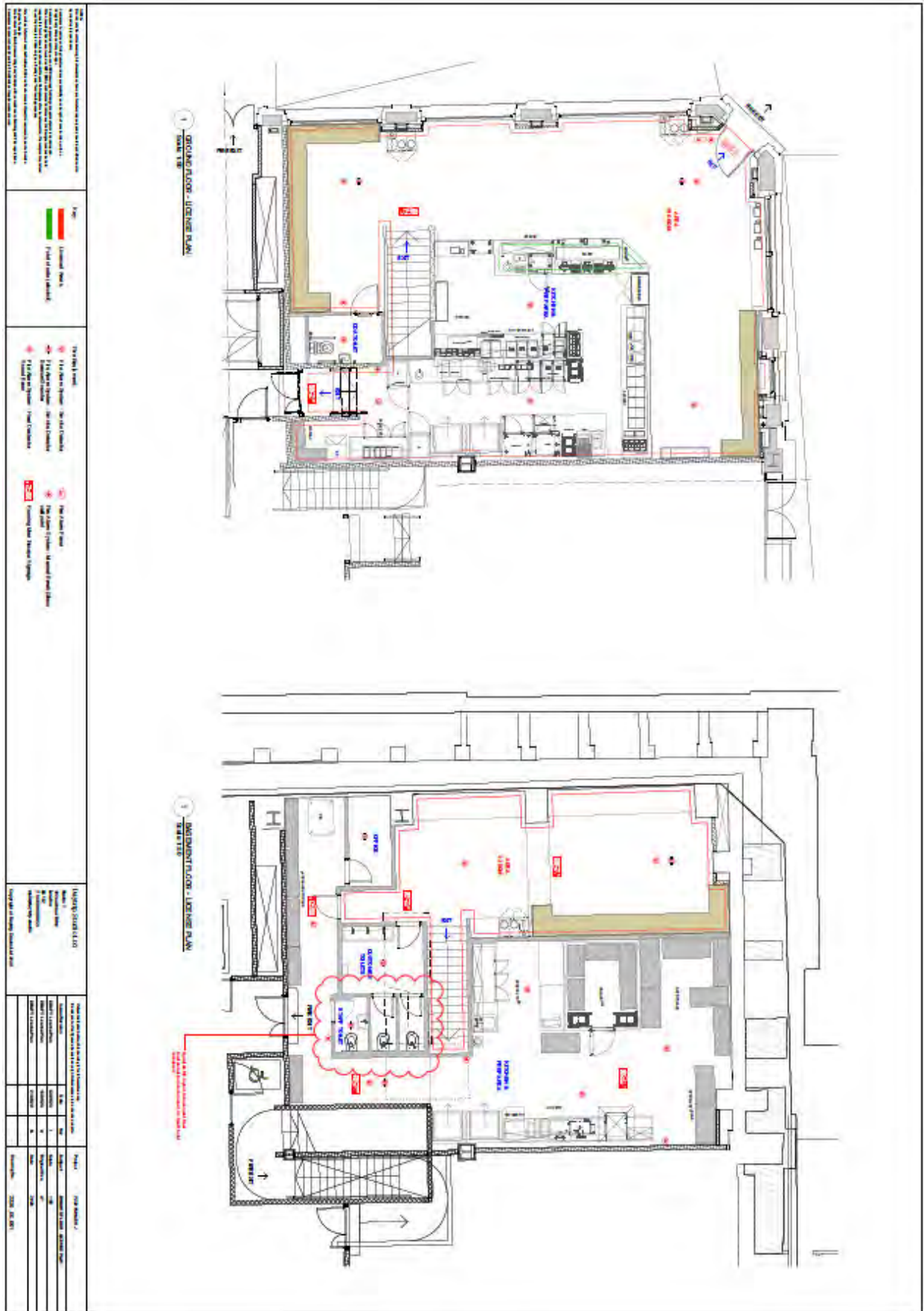
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Jessica Donovan Senior Licensing Officer
Contact:	Telephone: 020 7641 6500 Email: Jdonovan@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	01 October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2022
4	Environmental Health Service representation	26 July 2023
5	Interested party representation	12 July 2023



Mediation between the applicant and the interested party

From: [REDACTED]
To: Abbott, Karyn: WCC
Subject: Re: 23/04474/LIPN, 210 Piccadilly, W1J 9HL – EH rep & conditions
PCX:000015000000723
Date: 05 September 2023 17:51:14

Dear Ms Abbott,

Please inform Mr. Inzani, or his representative, that I will be happy to meet any afternoon next week but I doubt anything said will allay my concern.

Nothing will persuade me outside tables in [REDACTED] are sensible. Once the precedence has been made there will be applications from all the premises [REDACTED]. The nature of the place will be forever altered to the detriment of [REDACTED]. [REDACTED] has been given permission on one side but I do not believe there is a residential block above.

Kind regards,
[REDACTED]
Sent from my iPad

On 5 Sep 2023, at 16:00, Abbott, Karyn: WCC <kabbott@westminster.gov.uk> wrote:

Dear [REDACTED]

Please see a further email below from the applicant. Please can you advise if you are satisfied with the proposals and you wish to withdraw your representation or if you will be maintaining. If you are maintaining we will need to scheduled a Licensing Sub-Committee meeting where you will be able to come and speak on behalf of your representation. Please can you advise either way.

Many Thanks

Karyn Abbott
Senior Licensing Officer
Licensing Team
Environment, Climate & Public Protection (ECP)
Westminster City Council
15th Floor
64 Victoria Street
London SW1E 6QP
Mobile 07866 019698
Call Centre (for general queries) 020 7641 6500
<image001.png>

From: David Inzani [REDACTED]
Sent: Friday, September 1, 2023 12:09 PM
To: Abbott, Karyn: WCC <kabbott@westminster.gov.uk>

Cc: Licensing: WCC <Licensing@westminster.gov.uk>; Koduah, Maxwell: WCC <mkoduah@westminster.gov.uk>; Lisa Inzani

Subject: RE: 23/04474/LIPN, 210 Piccadilly, W1J 9HL – EH rep & conditions
PCX:000015000000723

Dear Karyn,

Further to my previous correspondence to [REDACTED] below, please could you forward the following to [REDACTED] along with the attached schedule of conditions. Please could you confirm once this has been sent:-

Dear [REDACTED],

Further to my correspondence last week, my client is keen to address your concerns, so I am writing to provide you with further information regarding the premises licence application and the issues you have highlighted.

First, I think it would help to explain a little about the Farmer J operating model. Farmer J is a group of restaurants/cafes with a focus on honest and responsibly sourced food. You can find out more about the company and offering here:

<https://www.farmerj.com/>.

This application for a premises licence has only been made for the purpose of allowing the premises to offer a small selection of premium alcohol products. It is anticipated that alcohol sales will make up a very small percentage of the overall sales. The terminal operating hours applied for of 23.30 hours on Monday to Thursday, midnight on Friday and Saturday and 22.30 hours on Sunday, are in line with Westminster's licensing policy.

In respect of the outside seating on [REDACTED], we can assure you that this area will be well managed and supervised by staff and will not result in issues of loitering, litter or noise nuisance to you or other residents [REDACTED]. To assure you of this, I attach to this email a full schedule of the premises licence conditions that we have included with the application and will be imposed on the premises licence if granted. This includes conditions that we have agreed with the Environmental Health Officer at Westminster City Council.

I would highlight the following conditions in particular, which specifically require my client to ensure any external seating area is appropriately managed and maintained so as not to cause any issues:-

No noise generated on the premises, or via its associated plant or equipment, shall emanate from the premises, nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

Loud speakers shall not be located in the entrance lobby or outside the premises building, including any external terraces.

Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.

The premises licence holder shall ensure that any patrons drinking and/or smoking outside the premises do so in an orderly manner and are supervised by staff, so as to ensure that there is no public nuisance or obstruction on the highway.

A direct telephone number for the manager of the premises shall be publicly available at all times the premises is open. This telephone number shall be made available to residents and businesses in the vicinity on their request.

Patrons permitted temporary leave and then re-enter the premises, e.g. to smoke or make a phone call, shall not be permitted to take glass containers with them except for persons seated at the outside tables and chairs.

Further to these conditions, the application stipulates that any external tables and chairs must be rendered unusable by 23.00 hours, which is in line with Westminster's standard policy on external tables and chairs. Nonetheless, considering your concerns my client would be happy to amend this aspect of the application to stipulate that the external tables and chairs must be rendered unusable by 21.00 hours.

These conditions on the premises licence are enforceable by Westminster Council.

We also note your concerns regarding noise disturbance caused by people dispersing from licensed premises late at night and music emanating from premises. We can assure you that this application does not seek permission for playing of recorded music or any other form of regulated entertainment. The premises shall only play music at background level; Farmer J is not the type of premises to have music at such a volume that it would be driving the atmosphere or audible to neighbours. In any event, there is of course the condition on the licence referred to above that no noise generated on the premises shall give rise to a nuisance.

My client also notes your concern regarding disturbance caused by Deliveroo riders in the area. We can assure you that this premises will not be providing orders by Deliveroo or similar delivery services and therefore any issues associated with these riders is not relevant to this application.

Finally, my client has investigated your comments regarding workmen sitting on the windowsills of the property. We can confirm that this is not any individuals working on the Farmer J premises. My client's contractors provide welfare facilities where their workers take their breaks. We believe that the people you refer to sitting on the windowsills are members of the public and workers from another large site that is above my client's premises. The manager from my client's contractors, [REDACTED], has said that if you are concerned that anyone from our site may be causing issues then please feel free to visit the site and ask for him so he can address this.

I would highlight that the Police, the Environmental Health Officer and all other responsible authorities are satisfied that my client's proposed premises licence will not have a negative impact.

In light of the above information, we would be grateful if you could confirm whether you would be happy to withdraw your objection to the premises licence application.

We are confident that we can address your concerns and if there is anything further that you wish my client to consider then please let me know. As I mentioned previously, we would be very happy to discuss this with you either in person or on a call.

Yours sincerely,
David Inzani

David Inzani |Partner

Poppleston Allen

E:D.Inzani@popall.co.uk | T:0203 859 7753 |M:07943 097 660 |W:www.popall.co.uk

London Office: The Stanley Building, 7 Pancras Square, London, N1C 4AG

Cybercrime notification: Our bank account details will NOT change during the course of a transaction. Please speak to us before transferring any money. We will not take responsibility if you transfer money to an incorrect bank account. If you receive an email from Poppleston Allen requesting your bank details or purporting to amend our bank details, please contact us, or your solicitor, as appropriate, by telephone immediately to clarify.

David Inzani |Partner

Poppleston Allen

E:D.Inzani@popall.co.uk | T:0203 859 7753 |M:07943 097 660 |W:www.popall.co.uk

From: David Inzani

Sent: Tuesday, August 22, 2023 3:06 PM

To: Abbott, Karyn: WCC <kabbott@westminster.gov.uk>

Cc: Licensing: WCC <Licensing@westminster.gov.uk>; Koduah, Maxwell: WCC <mkoduah@westminster.gov.uk>; Lisa Inzani

Subject: RE: 23/04474/LIPN, 210 Piccadilly, W1J 9HL – EH rep & conditions
PCX:000015000000723

Dear Karyn,

Thank you for forwarding on [REDACTED]' response. I would be very grateful if you could send the following to [REDACTED] as soon as possible:-

Dear [REDACTED],

Thank you for your response.

Your comments regarding the premises licence application are well noted. My client understands your concerns and they are confident that they can address these matters. We would be very grateful for the opportunity to discuss this further with you. Do you have any availability this week or next for us to speak?
As I mentioned previously, we would be happy to schedule a call or remote meeting on Teams/Zoom as opposed to meeting in person, if that is more convenient for you. I look forward to hearing from you.

Yours sincerely,
David Inzani

From: Abbott, Karyn: WCC <kabbott@westminster.gov.uk>

Sent: Friday, August 18, 2023 2:16 PM

To: David Inzani [REDACTED]

Cc: Licensing: WCC <Licensing@westminster.gov.uk>; Koduah, Maxwell: WCC <mkoduah@westminster.gov.uk>

Subject: RE: 23/04474/LIPN, 210 Piccadilly, W1J 9HL – EH rep & conditions
PCX:000015000000723

Hi David

Please see below from [REDACTED]

Dear Sir,

Thank you for the opportunity to meet but sadly I am unavailable on those dates. Objections include, health and safety, nuisance and encroachment into public realm. Your licensing application has many implications.

I consider outside seating in [REDACTED] unsuitable. It is on a slope and without fixed tables it could cause accidents, customers will be constantly rearranging both tables and chairs and will stray beyond any permitted area regardless of moveable barriers. If there is no outside seating customers will still congregate. Is regular pressure washing envisaged or permitted?

Once such a precedent has been granted similar permission may be applied for other property [REDACTED], The National Westminster Bank premises, the enormous lobby of No 1 Eagle Passage and the store at 23 Jermyn St on the corner. Change of use is no longer to be an issue.

[REDACTED] is a pleasant quiet oasis to walk through in an otherwise over congested Piccadilly Circus which is increasingly full of cheap tourist kiosks and the resultant refuge from other take away food outlets. There is currently deliberately nowhere for people to sit and unless there is a diligent member of your staff with the power to evict then I see no reason why seating or loitering will not attract any weary visitor. Your workmen already sit on the window sills of the property scuffing the walls and leaving packaging and half consumed beverages for the refuse operators to clear. For years we had similar predictable trouble with the Tesco site before at last they put in large window boxes. Spikes or ridges were tried but caused flash protests against Tesco as they were considered to deprive the homeless of comfortable shelter.

My contact details are: [REDACTED].
I look forward to hearing from you.

Kind regards,
David

Farmer J

210 Piccadilly, London, W1J 9HL

Premises Licence Conditions proposed within the application

1. Between the hours of 07.30 and 09.00 hours the supply of alcohol at the premises shall only be to a person seated taking a substantial meal there and for consumption by such a person as ancillary to their meal.

2. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.

3. The number of persons permitted in the premises at any one-time (excluding staff) shall not exceed 90 persons, with no more than 50 persons in the basement. If an additional public WC is provided, an increase to 4 public WCs, then the overall capacity can be increased to 120 persons upon written confirmation from the Environmental Health Consultation Team.

4. All persons consuming food or drink on the premises shall be seated.

5. All sales of alcohol for consumption 'Off' the premises shall be in sealed containers only and shall not be consumed on the premises, except for alcohol consumed by persons seated within an external area appropriately authorised for tables and chairs.

6. The external tables and chairs shall be rendered unusable by 23.00 hours.

7. There shall be no sales of alcohol for consumption 'Off' the premises after 23.00 hours.

8. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The

CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.

9. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

10. A Challenge 21 or Challenge 25 scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as driving licence, military ID card, passport or proof of age card with the PASS Hologram.

11. Patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke, shall not be permitted to take drinks or glass containers with them, except for persons seated at the outside tables and chairs.

12. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received regarding crime and disorder
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system
 - (f) any refusal of the sale of alcohol
 - (g) any visit by a relevant authority or emergency service

13. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

14. External doors shall be kept closed after 23.00 hours except for the immediate access and egress of persons.
15. Loudspeakers shall not be located in the entrance lobby or outside the premises building, including any external terraces.
16. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
17. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
18. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
19. No deliveries to the premises shall take place between 23:00 hours and 08:00 hours the following day, except for deliveries of fresh goods.
20. The premises licence holder shall ensure that any patrons drinking and/or smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the highway.
21. No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
22. Before the premises open to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

Proposed Environmental Health condition to form part of the operating schedule

1. Condition 1 to amended to read:

Between the hours of 07.30 and 09.00 hours, the supply of alcohol at the premises, including an area appropriately authorised for the use of tables and chairs on the highway, shall only be to a person seated taking a substantial table meal there and for consumption by such a person as ancillary to their meal.

For the purpose of this condition a 'Substantial Table Meal' means – a meal such as might be expected to be served as the main midday or main evening meal, or as a main course at either such meal and is eaten by a person seated at a table, or at a counter or other structure which serves the purposes of a table and is not used for the service of refreshments for consumption by persons not seated at a table or structure servicing the purposes of a table

2. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity on their request
3. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times
4. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business



SCAN TO ORDER



EAT WHAT COMES NATURAL
@farmerjfood | farmerj.com

FAVOURITE FIELDTRAYS

J'S CLASSIC 10.50
Harissa Chicken, Rice,
Mac & Cheese, Sesame Broccoli

FARMER'S CATCH 12.75
Gochujang Salmon, Rice,
Cauliflower, Kale Miso Slaw

MAC & GREENS 9.50
Mac & Cheese, Spinach, Sesame
Broccoli, Heritage Tomato & Feta

THE MIDDLE EASTERN 10.50
Chermoula Chicken, Rice,
Cauliflower, Green Chickpea Salad

SEASON'S GREENS 8.50
Mushroom & Hispi Shawarma, Rice,
Sesame Broccoli, Green Chickpea Salad

HELLO HARISSA 10.50
Harissa Chicken, Rice, Sweet
Potatoes, Green Chickpea Salad

BUTCHER'S CUT 11.75
Steak, Spinach, Mac & Cheese,
Almond Caesar

WHERE MY VEGANS AT? 10.50
No 'Meat' Balls, Rice, Sesame
Broccoli, Kale Miso Slaw

STEAK & BROC' 11.75
Steak, Spinach, Sesame Broccoli,
Almond Caesar

CLASSIC FIELDBOWLS 7.50 Each

CHERMOULA TAHINI Brown Rice, Chermoula Chicken, Sweet Potatoes, Mixed Sesame

HARISSA HABIBI Farmer's Grains, Harissa Chicken, Green Chickpea Tahini Salad

SHROOMS & GREEN CHICKPEA Brown Rice, Shroom & Hispi Shawarma, Green Chickpea Tahini Salad

TAHINI CAULI' Farmer's Grains, Whole Roasted Cauli', Tahini Sauce, Mixed Sesame

EXTRAS

CHICKEN 5.00
SALMON 7.50
STEAK 6.00

MAC' N' CHEESE 3.75
NO 'MEAT' BALLS 5.00
HOT SIDE 2.50

SALAD 2.50
1/2 AVO' 1.30
FREE-RANGE EGG 0.60

FEELING SAUCY? J'S AIOLI / TAHINI / CHIMICHURRI / ROASTED RED PEPPER | Add sauce 50p

WINES

RED
SHIRAZ *Western Cape, South Africa* 21.00
Medium-bodied, smooth, velvety | 750ml
OLD VINE GARNACHA *Aragon, Spain* 6.95
Smooth, silky | 187ml Can
ROSÉ
GRENACHE CINSAULT *Languedoc, France* 22.00
Light, dry, vibrant | 750ml
GRENACHE ROSÉ *Pays d'Oc, France* 6.95
Fresh, fruity | 187ml Can

WHITE
SAUVIGNON BLANC *Veneto, Italy* 24.00
Light, mineral, citrus | 750ml
GRÜNER *Vienna, Austria* 6.95
Vibrant, zesty | 187ml Can
SPARKLING
PROSECCO *Veneto, Italy* 29.00
Light, dry, floral | 750ml
PROSECCO *Veneto, Italy* 9.75
Light, dry, floral | 200ml

BEERS

PALE ALE 4.95
Hoppy, fruity, dry | 330ml
LAGER 4.95
Clean, crisp, dry | 330ml

SOFTS

FARMER'S LEMONADE 1.95
HERBAL PINK LEMONADE 2.50
TRIP CBD DRINK 2.95
KOMBUCHA 3.95



BUILD YOUR OWN FIELDTRAY

EACH FIELDTRAY INCLUDES A BASE, A MAIN + 2 SIDES
[V = Vegetarian | Ve = Vegan | D = Dairy Free | G = Gluten Free]



BASE

STEP 01

CHOOSE A BASE

BROWN RICE
LEMON, EXTRA VIRGIN
OLIVE OIL + HERBS
[D | G | V | Ve]

BABY SPINACH
FRESH BABY
SPINACH
[D | G | V | Ve]

FARMER'S GRAINS
FREEKEH, ZA'ATAR,
BULGAR, SESAME
[D | V | Ve]

MAIN

STEP 02

CHOOSE A MAIN

CHERMOULA CHICKEN & TAHINI [D | G] 10.50
CHARRED HARISSA CHICKEN [D | G] 10.50
GRASS FED FLANK STEAK [D] 11.75
GOCHUJANG SALMON [D | G] 12.75
NO 'MEAT' BALLS [D | G | V | Ve] 10.50
SEASONAL MAC 'N' CHEESE [V] 9.50
VEGGIE TRAY CHOOSE ANY 3 SIDES + A BASE 8.50

ADD EXTRA

CHICKEN 5.00
SALMON 7.50
STEAK 6.00
MAC 'N' CHEESE 3.75
NO 'MEAT' BALLS 5.00
HOT SIDE 2.50
SALAD 2.50
1/2 AVO 1.30
FREE-RANGE EGG 0.60

SIDES

STEP 03

CHOOSE 2 SIDES

SESAME BROCCOLI [D | G | V | Ve]
SEASONAL MAC 'N' CHEESE [V]
ROASTED SWEET POTATO [D | G | V | Ve]
WHOLE ROASTED CAULIFLOWER [D | G | V | Ve]
MUSHROOM & HISPI SHAWARMA [D | G | V | Ve]
GREEN CHICKPEA TAHINI [D | V | Ve]
HERITAGE TOMATO & FETA [V]
ALMOND CAESAR [G | V]
KALE MISO SLAW [D | G | V | Ve]

FEELING SAUCY?

TAHINI [D | G | V | Ve]
CHIMICHURRI [D | G | V | Ve]
RED PEPPER [D | G | V | Ve]
J'S AIOLI [G | V]

ADD
SAUCE
50p

Please inform us of any allergies before ordering. Products may be prepared in proximity to allergens both on site and on our supplier's premises. As such, we cannot guarantee the total absence of allergens in our dishes.



FARMER'S PANTRY

COLLECTION POINT

MORE SEATING
DOWNSTAIRS

ROLL WITH THE SEASON



COLLECTION POINT

MORE SEATING
DOWNSTAIRS

ROLL WITH THE SEASONS

FAST LANE



ESPRESSO	\$2.80
LATTE	\$3.20
ICED LATTE	\$4.25
ICED COFFEE	\$3.50
CAPPUCCINO	\$3.50

FARMER'S PANTRY

COLLECTION POINT

MORE SEASIDE
DOWNSTAIRS





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IF I WOULDN'T
FEED IT TO MY
FAMILY,
I WOULDN'T
FEED IT TO YOU





AMERICANO 2.80 CAPPUCINO 3.20 ESPRESSO 2.50
FLAT WHITE 3.20 LATTE 3.20 MACCHIATO 2.90
MOCHA 3.75 PICCOLO 2.90 ICE COFFEE 3.30
MATCHA LATTE 3.75 CHAI LATTE 3.75
HOT CHOCOLATE 3.65 HERBAL TEAS 2.00
EXTRA SHOT / DECAF 0.50 OAT 0.50

ORIGIN STRONGHOLD COFFEE
Tasting Notes: Dark Chocolate • Fudge • Brown Sugar





G FAR(MER) READY

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Menu board with text and images, partially obscured by plants.

...S WE TRUST

BIGBUS.COM

STEP 01
STEP 02
STEP 03

STEP 01
STEP 02
STEP 03

RE

page 99

ONLINE COLLECTION

NE COLLECTION

F R M ER.J

EAT WHAT COMES NATURAL.

REAL FOOD MADE FROM SCRATCH.
NEW EMERSON COFFEE £5.95

MADE FROM SCRATCH





FAST LANE



Fire action
1. Stay calm
2. Get down
3. Cover up
4. Get out

FAST LANE
COLLECTION



HOME OF THE FIELDTRAY
HOME OF THE FIELDTRAY





I COULD
FEED IT TO MY
FAMILY,
I WOULDN'T
FEED IT TO YOU

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ESPRESSO • CAPPUCCINO • LATTE
FLAT WHITE • LONG • MACHO
MILK • MACCHIATO • ICE CREAM
MILK LATTE • VANILLA
HOT CHOCOLATE • HOT SPICE



Farmer J, 8-9 Orchard Place, London, SW1H 0BF

Premises licence granted by Westminster City Council 15 June 2023


Licensable Activities and Hours

- Mon – Thu: Sale of alcohol from 07:30AM until 11:00PM; Opening hours from 07:30AM until 11:30PM.
- Fri – Sat: Sale of alcohol from 07:30AM until 11:30PM; Late night refreshment until 11:30PM; Opening hours from 07:30AM until midnight.
- Sun: Sale of alcohol from 10:00AM until 10:30PM; Opening hours from 10:00AM until 11:00PM.

Proposed Premises Licence Conditions

1. Between the hours of 07.30 and 09.00 hours the supply of alcohol at the premises shall only be to a person seated taking a substantial meal there and for consumption by such a person as ancillary to their meal.
2. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
3. All sales of alcohol for consumption 'Off' the premises shall be in sealed containers only and shall not be consumed on the premises.
4. There shall be no sales of alcohol for consumption 'Off' the premises after 23.00 hours.
5. There shall be no sales of hot food or hot drink for consumption 'Off' the premises after 23:00 hours.
6. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
7. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
8. A Challenge 21 or Challenge 25 scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as driving licence, military ID card, passport or proof of age card with the PASS Hologram.

9. Patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke, shall not be permitted to take drinks or glass containers with them, except for persons seated at the outside tables and chairs.
10. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received regarding crime and disorder
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system
 - (f) any refusal of the sale of alcohol
 - (g) any visit by a relevant authority or emergency service
11. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
12. External doors shall be kept closed after 23.00 hours except for the immediate access and egress of persons.
13. Loudspeakers shall not be located in the entrance lobby or outside the premises building, including any external terraces.
14. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
15. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
16. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
17. No deliveries to the premises shall take place between 23:00 hours and 08:00 hours the following day.
18. The premises licence holder shall ensure that any patrons drinking and/or smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the highway.



With nearly two decades of extensive experience in restaurant and operational management, I have a genuine passion for delivering unparalleled customer experiences, complemented by a verifiable track record in spearheading substantial business growth. My acute business acumen and adeptness in driving key performance indicators and sales are pivotal in consistently surpassing budget goals.

Key Strengths:

- **In-depth Understanding of the Food Industry:** My enthusiasm for food is matched by my commitment to guaranteeing exceptional customer satisfaction.
- **Strategic Business Insight:** Armed with the ability to effectively analyse diverse business metrics, I ensure optimal cost control and amplified profitability.
- **Comprehension of Compliance:** Proficient understanding of the importance and execution of compliance standards within the operational framework, ensuring all activities adhere to relevant laws and regulations.
- **Leadership Excellence:** I am well-versed in inspiring and leading high-calibre teams to enhance productivity and bolster team morale.
- **Operational Planning:** My exceptional planning and organizational skills guarantee seamless operations and stringent adherence to superior standards.
- **Resilience Under Pressure:** My ability to flourish in dynamic and fast-paced environments ensures the continuous delivery of exceptional service and operational efficiency.

In carrying out my responsibilities, my commitment remains steadfast in maintaining the highest standards, leading teams to success, and ensuring complete operational excellence in every aspect of business operations.

Career history

Farmer J, October 2016 – present

- Operational Excellence and Compliance Manager May 2023 - present
- Operations Manager October 2016 – April 2023

Business Consulting - Sacred Coffee October 2015 – August 2016

Apostrophe Restaurants, London December 2003 – September 2015

- Area Manager June 2007 - September 2015
- Multi site manager July 2006 – August 2007
- General manager August 2005 – July 2006

Piekielnik, Poland 2001 – 2003

- Administrative employee. Running daily operations on the office in a small production company

Certifications

FS, H&S, Management training „Catalyst Club” 2013, Group Training Certificate 2011, Personal Licence 2009

Academic Qualifications

Wroclaw University of Economics 1996 – 2001, Master of Economics



Experience



CEO & Founder

Farmer J

May 2014 - Present (9 years 5 months)

Farmer J has been created to offer an opportunity for people to grab a quick meal, which is healthy but without preaching, delicious but not expensive, and never boring.

Mealtime is our only break during the day and for most people, it doesn't last long, therefore, I want to ensure that meal is lived to the fullest by visiting Farmer J.



Structured Credit Analyst

Deutsche Bank

Nov 2013 - May 2014 (7 months)

- Private financing solutions
- Corporate special situations



Commercial Real Estate Analyst

Deutsche Bank

Jul 2011 - Nov 2013 (2 years 5 months)



Private Equity Analyst

Pictet Group

Mar 2010 - Aug 2010 (6 months)



Financial Advisory Analyst (intern)

Pictet Group

Aug 2009 - Sep 2009 (2 months)



Feasibility and Financial Evaluation (advisor)

Recanati Winery

Jun 2009 - Aug 2009 (3 months)

Education





Ecole Hoteliere de Lausanne

Bachelor of Science (BS), Real Estate and Hospitality management

2007 - 2011

Skills

Valuation • Asset Management • Financial Modeling • Bloomberg • Capital Markets • Investment Banking • Due Diligence • Investments • CMBS • Real Estate Economics

An accomplished professional with extensive experience in operations management who thrives in diverse and fast paced environments. Successful track record in leading large teams, managing business expansion through new store openings, and driving business performance. An engaging individual who enjoys executing business strategies through data analysis, and the design and implementation of process improvement plans. Passionate about developing and motivating others.

Career History

Farmer J **Head of Operations** March 2022 - present

The Real Eating Company **Operations Manager** June 2020 – March 2022

The Real Eating Company is a privately-owned chain operating 8 coffee shops across the south of England. Reporting to the Managing Director and Founder.

Key responsibilities

- Fully accountable for the Group P&L
- Responsible for the recruitment, training and development of the Café Managers
- Keeping employees motivated and organising appropriate training and development in line with business needs
- Monitoring guests' feedback and putting in place corrective actions as necessary
- Reviewing existing operations and identifying areas for development and growth
- Designing and implementing policies and procedures to improve day-to-day operations
- Communicating and explaining new standards, policies, and procedures to Managers and shop-based teams
- Responsible for the compliance with Food Safety and H&S regulations
- Producing weekly, monthly, and quarterly reports to assess financial performance and identify areas of

improvement

- Setting operational targets and KPIs to assess the performance of each site
- Carrying out regular commercial analysis to review food and drinks offer

EAT. Central **Operations Manager**

EAT. is a P.E backed chain with over 100 stores operating in the UK and Europe. Reporting to the Director of Operations.

Key responsibilities

March 2017 – April 2020

- Reviewing business performance and processes to design improvement plans in line with business strategies, leading their successful execution
- Leading the growth of the delivery business - developing the menu, website improvements, operational and safety standards and providing direction to a large team of General Managers
- Managing the activities of the Operations Team, conducting regular reviews with the Area Managers to set expectations and review performance
- Conducting regular commercial analysis to review product range and availability requirements
- Partnering with key stakeholders to design and review operational key performance indicators aimed at driving performance and engagement

Achievements

- Successfully designed and developed a change management framework to systematically deliver the effective implementation of new initiatives, processes, policies and standards across the business
- Created a Delivery sales SQL database enabling commercial analysis to support the design of the development strategy for the Delivery business
- Successfully implemented the development strategy for the Delivery business, improving year on year sales by 30% for 2019
- Created a stock forecasting model to enable the Commercial Team to appropriately manage all delivery-related stock, maximising availability and reducing end-of-life waste
- Designed and implemented new bonus schemes, aimed at improving performance by setting realistic and clear targets. The new schemes led to a significant year on year improvement of the KPIs as well as staff retention
- Managed the operational aspects of the design and implementation of the PCI Compliance process across the business, leading to a successful PCI audit
- Set product availability targets for all stores across the UK, which resulted in 5% year on year increase of product availability at company level

ITSU Operations Manager

ITSU is a fast growth chain of sushi outlets operating in the UK. Reporting to the Director of Development.

Key responsibilities

October 2015 – March 2017

- Led a Regional Area of 8 stores, average yearly turnover of £14m
- Responsible for in-store standards, food safety regulation compliance, stock control, staff performance, shops profitability, succession planning and people development
- Designing and implementing the retail plan for the area in line with company strategy
- Developing the management team by regular performance review and engaging personal development plan

Achievements

- Led and executed the opening of four sites, including the flagship unit at Heathrow Terminal 5
- Acted as Project Leader for the implementation of new Labour Module within Fourth Hospitality. Set expectations and success measures, co-ordinated roll out in trial stores and led monthly follow up meetings with the ITSU senior leadership team and Fourth

- Reviewed and implemented new operational labour targets at area level which led to record sales for the Westfield White City unit (£62k) and the company sales record for the Bicester Village unit (£70k)

PRET General Manager to Group Manager July 2011 – February 2015

Responsible for the Stansted Airport multi-site and Cambridge units. Average annual sales of £11 million.

Key Responsibilities

- Responsible for the overall performance of the Group, measured on 4 main KPIs – Sales Growth, Profit, Customer Service scores, Safety Audit Score
- Responsible for the successful running of multiple sites at Stansted Airport, including sales forecasting, labour planning and recruitment, production setting, stock management, delivering consistent service standards and compliance
- Directly managing a team of 120 individuals through intense seasonal sales fluctuations
- Responsible for Stores Standards compliance, Food Safety and H&S regulations compliance as well as Airport security compliance
- Accountable for the Group P&L
- Acted as link to the Pret F&B Manager at Manchester Group to discuss and monitor performance

Achievements

- Won the award for Best Idea in 2013 - acknowledged for developing and trialling a new Kitchen Productivity Measurement Method which has become a company standard, and is currently used as standard Pret methodology
- Achieved record weekly company sales at Stansted Airport - £251k
- Implemented successful induction and training of the Management team for the NSO at Dubai Airport
- Led the streamlined Airport Induction of all new Airport General Managers

Key skills

Advanced Microsoft Excel, MS SQL Server, Python, Fourth Hospitality

Education

University of Venice 2002 – 2003 - Business and Economics Liceo Scientifico Cattaneo - Diploma to Maturita, 92%

Farmer J, 210 Piccadilly

Staffing

The premises, once open, will operate with 27 employees, which will be split as follows:

- 17 Front of House
- 9 Back of House
- General Manager

The team will be managed by the Management team, which is made up of:

- The General Manager
- 3 Assistant Managers
- 2-4 supervisors

Training

All staff members, when starting at Farmer J, are provided training on the following topics:

- Food Safety
- Health and Safety
- Allergens
- COSHH
- The sale of alcohol
- Fire Marshal
- First Aid Training

Premises History

Appendix 3

There is no licence or appeal history for the premises.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. Substantial food and non intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.

10. The number of persons permitted in the premises at any one time (excluding staff) shall not exceed 90 persons, with no more than 50 persons in the basement. If an additional public WC is provided, an increase to 4 public WCs, then the overall capacity can be increased to 120 persons upon written confirmation from the Environmental Health Consultation Team.
11. All persons consuming food or drink on the premises shall be seated.
12. All sales of alcohol for consumption 'Off' the premises shall be in sealed containers only and shall not be consumed on the premises, except for alcohol consumed by persons seated within an external area appropriately authorised for tables and chairs.
13. The external tables and chairs shall be rendered unusable by 23.00 hours.
14. There shall be no sales of alcohol for consumption 'Off' the premises after 23.00 hours.
15. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
16. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
17. A Challenge 21 or Challenge 25 scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as driving licence, military ID card, passport or proof of age card with the PASS Hologram.
18. Patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke, shall not be permitted to take drinks or glass containers with them, except for persons seated at the outside tables and chairs.
19. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received regarding crime and disorder
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system
 - (f) any refusal of the sale of alcohol
 - (g) any visit by a relevant authority or emergency service
20. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

21. External doors shall be kept closed after 23.00 hours except for the immediate access and egress of persons.
22. Loudspeakers shall not be located in the entrance lobby or outside the premises building, including any external terraces.
23. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
24. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
25. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
26. No deliveries to the premises shall take place between 23:00 hours and 08:00 hours the following day, except for deliveries of fresh goods.
27. The premises licence holder shall ensure that any patrons drinking and/or smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the highway.
28. No licensable activities shall take place until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
29. Before the premises open to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the Environmental Health Consultation Team and the Licensing Authority.

Conditions proposed by the Environmental Health and agreed with the applicant so as to form part of the operating schedule.

30. Between the hours of 07.30 and 09.00 hours, the supply of alcohol at the premises, including an area appropriately authorised for the use of tables and chairs on the highway, shall only be to a person seated taking a substantial table meal there and for consumption by such a person as ancillary to their meal.

For the purpose of this condition a 'Substantial Table Meal' means – a meal such as might be expected to be served as the main midday or main evening meal, or as a main course at either such meal and is eaten by a person seated at a table, or at a counter or other structure which serves the purposes of a table and is not used for the service of refreshments for consumption by persons not seated at a table or structure servicing the purposes of a table.

31. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity on their request.
32. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.

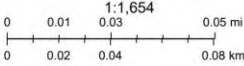
33. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business
34. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke or make a phone call, shall not be permitted to take glass containers with them, except for persons seated at the outside tables and chairs.

210 Piccadilly, London, W1J 9HL



27/09/2023, 11:53:25

- Property Mailing List
- ▭ Ward Boundaries



Resident count: 43

Licensed premises within 75 metres of 210 Piccadilly, London, W1J 9HL				
Licence Number	Trading Name	Address	Premises Type	Time Period
18/03717/LIPVM	San Carlo Cicchetti	215 Piccadilly London W1J 9HL	Restaurant	Sunday; 08:00 - 00:00 Monday to Saturday; 08:00 - 00:30
17/06314/LIPT	Le Pigalle	215 - 217 Piccadilly London W1J 9HN	Night clubs and discos	Sunday; 09:00 - 00:00 Monday to Saturday; 09:00 - 04:00
22/11722/LIPRW	Reign	215 - 217 Piccadilly London W1J 9HN	Night clubs and discos	Saturday; 09:00 - 06:00 Sunday to Friday; 09:00 - 04:00
17/01259/LIPVM	Shadow Licence	215 - 217 Piccadilly London W1J 9HN	Premises Licence - Shadow Licence	Sunday; 09:00 - 00:00 Monday to Saturday; 09:00 - 04:00
12/07165/LIPN	Jermyn Street Theatre	Basement 16B Jermyn Street London SW1Y 6ST	Theatre	Friday; 13:00 - 23:00 Saturday to Thursday; 13:00 - 22:00
21/06808/LIPDPS	Papa L's Kitchen	Ground Floor 16-17 Jermyn Street London SW1Y 6EE	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
20/08512/LIPT	Pizza Hut	29 - 31 Regent Street London SW1Y 4NQ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/05168/LIPN	Asia Collective	55 Regent Street London W1B 4DY	Food court	Sunday; 10:00 - 22:30 Monday to Thursday; 07:00 - 00:00 Friday to Saturday; 07:00 - 01:00
23/01085/LIPDPS	Waterstones	203-206 Piccadilly London W1J 9HD	Cafe	Sunday; 10:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/12037/LIPDPS	Rowleys	113 Jermyn Street	Restaurant	Sunday; 12:00 - 00:00

		London SW1Y 6HJ		Monday to Saturday; 10:00 - 00:30
11/11074/LIPN	Rush	200 Piccadilly London	Hairdresser or beauty salon	Saturday; 08:30 - 18:00 Sunday; 10:00 - 17:00 Monday to Friday; 08:00 - 21:00
23/01304/LIPDPS	Hawksmoor (entrance 5a Air Street)	First Floor 65 Regent Street London W1B 4EA	Restaurant	Monday to Saturday; 09:00 - 02:30

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